

NATIONWIDE SURVEY

*on political developments and
electoral trends*

15.1.2015
12.1.2012

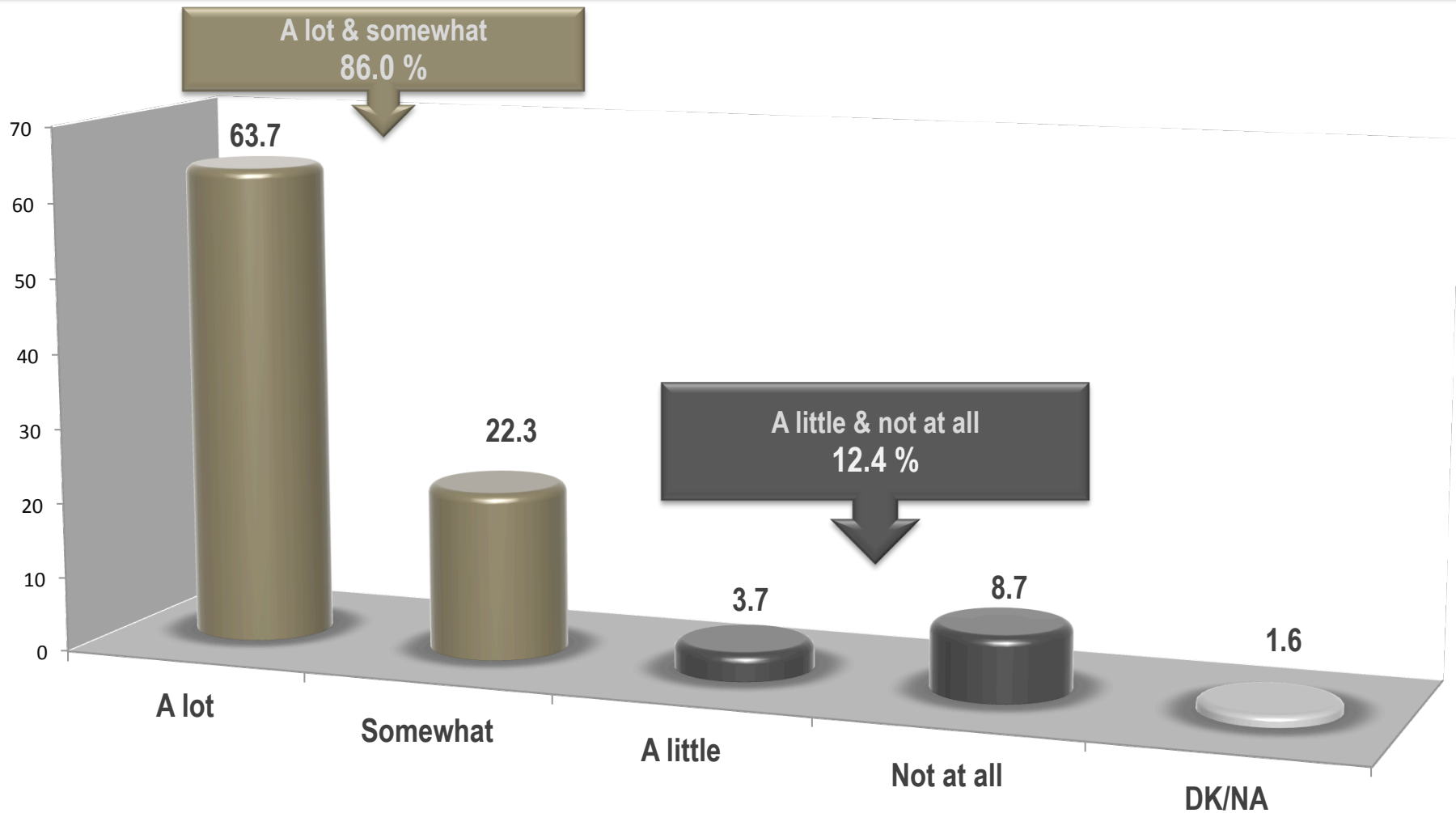


Survey ID

Company	Kapa Research S.A.
Principal	TO VIMA
Purpose	Opinion poll on the latest political developments and electoral trends in Greece
Sample Characteristics	Representative, men and women, 18 years old and over, based on the 2011 Hellenic Statistical Authority Census
Sample Size / Geographical Distribution	1,037 respondents, nationally, proportional distribution throughout the country's 13 prefectures
Period of Data Collection	January 13-15, 2015
Sampling Method	Multistage sampling using quotas with respect to geographical distribution, gender, and age of the population. The survey's results are weighted based on the 2014 election results
Data Collection Method	Telephone Interviews
Standard Error	3.0% at the 95% confidence interval
About Kapa Research S.A.	Member of ESOMAR and Greek Association of Opinion and Market Research Companies (SEDEA). Complies with the deontological rules of conduct and publication of opinion surveys

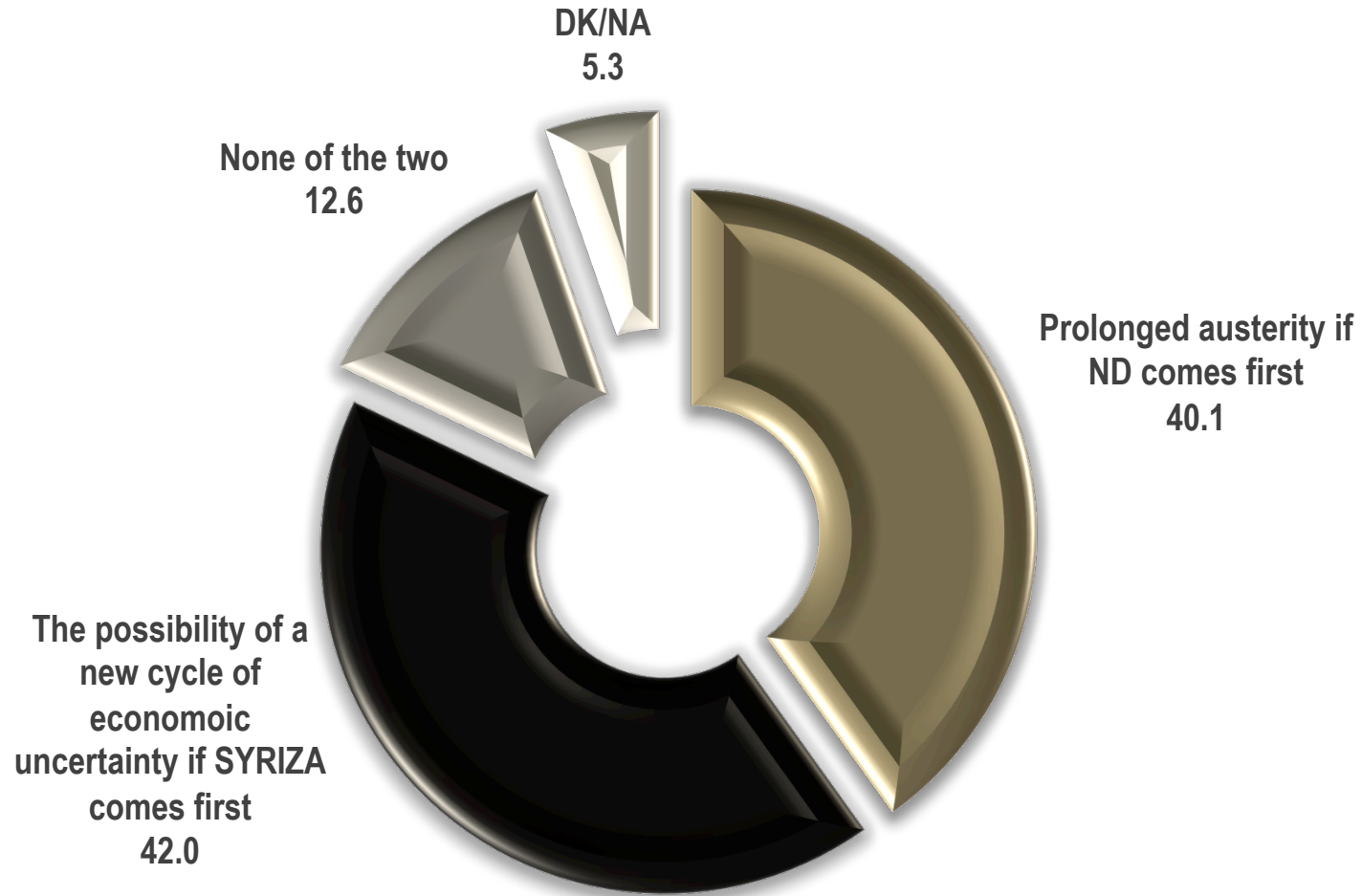
IMPORTANCE OF ELECTION

On 25 January general elections will take place in Greece.
In your opinion, how crucial are the upcoming elections for the future of our country?



BIGGEST FEAR

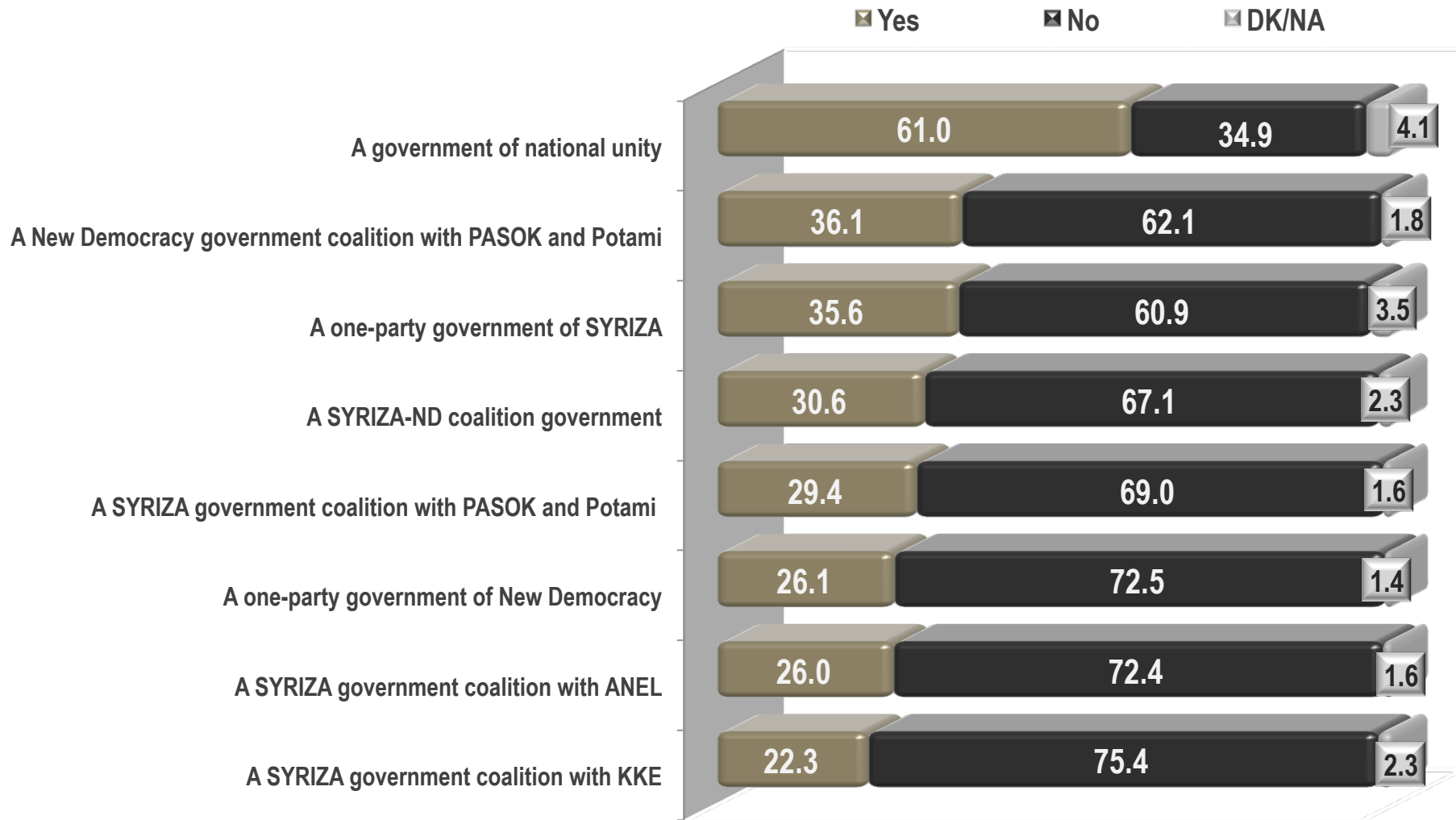
Which of the following scares you more?



NEXT GOVERNMENT SCENARIOS

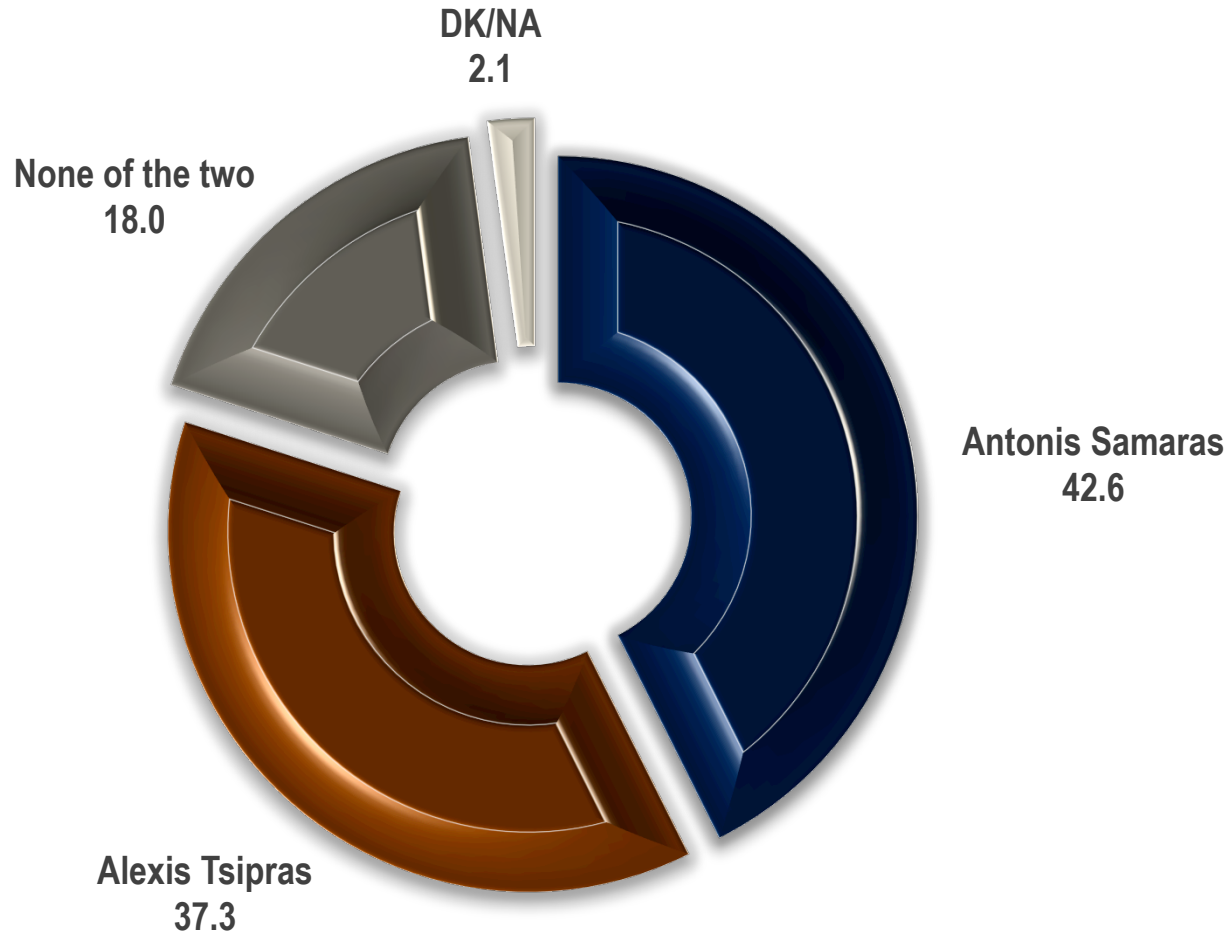
On January 26 the procedure to form a new government begins. There are several scenarios.

Would you prefer ... :



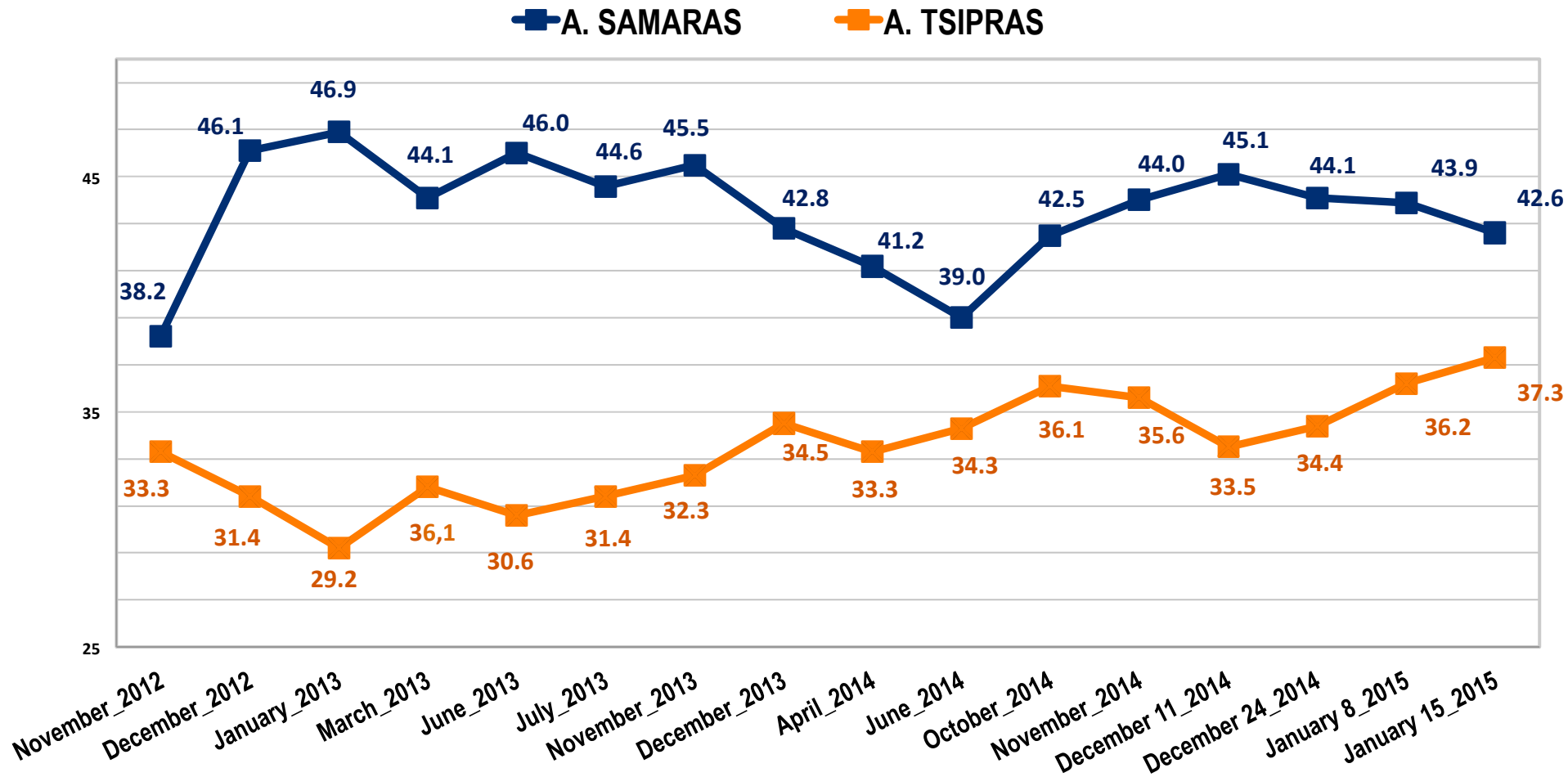
MORE SUITABLE FOR PRIME MINISTER

Between Antonis Samaras and Alexis Tsipras, who do you consider more suitable for Prime Minister?



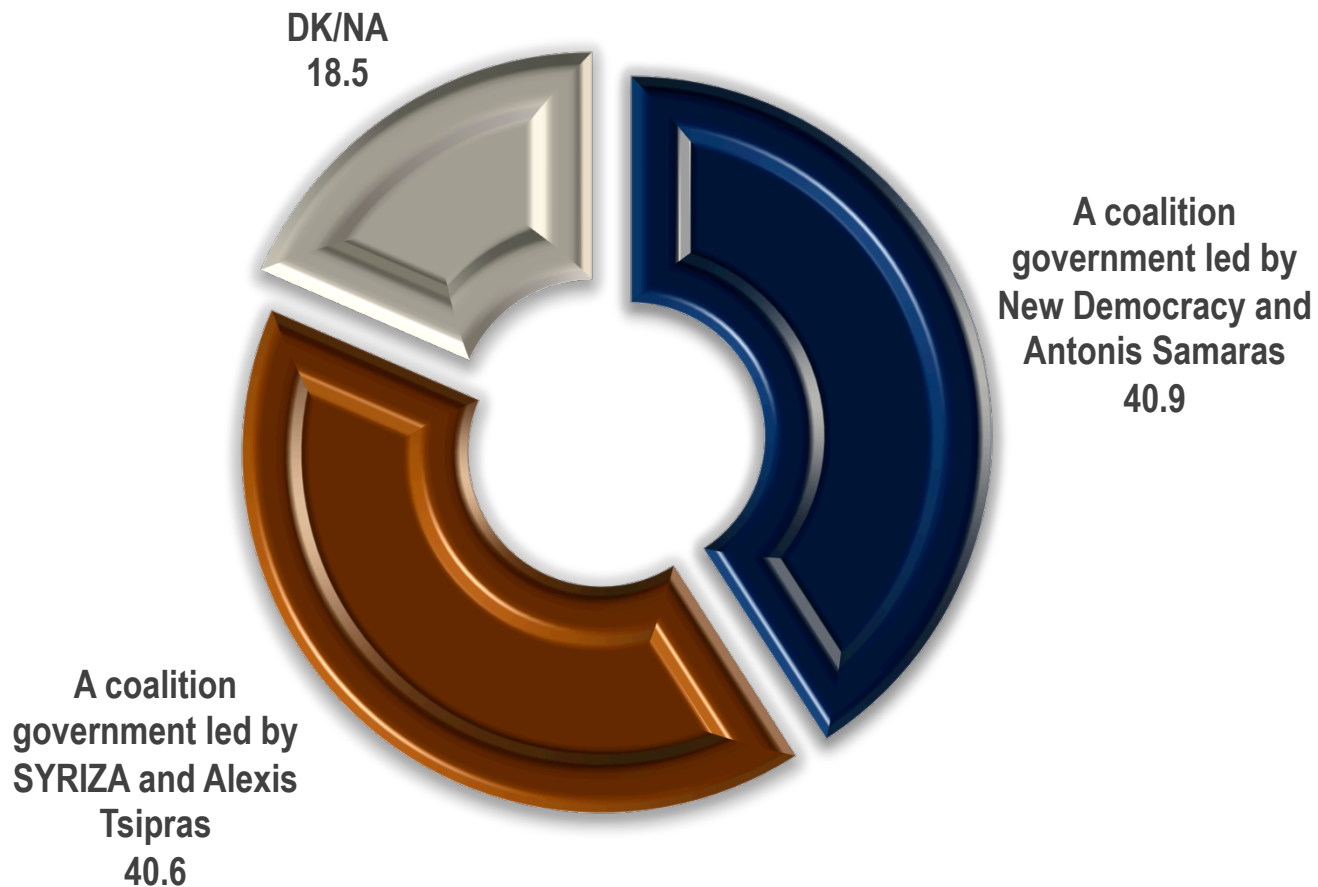
MORE SUITABLE FOR PRIME MINISTER

Over time



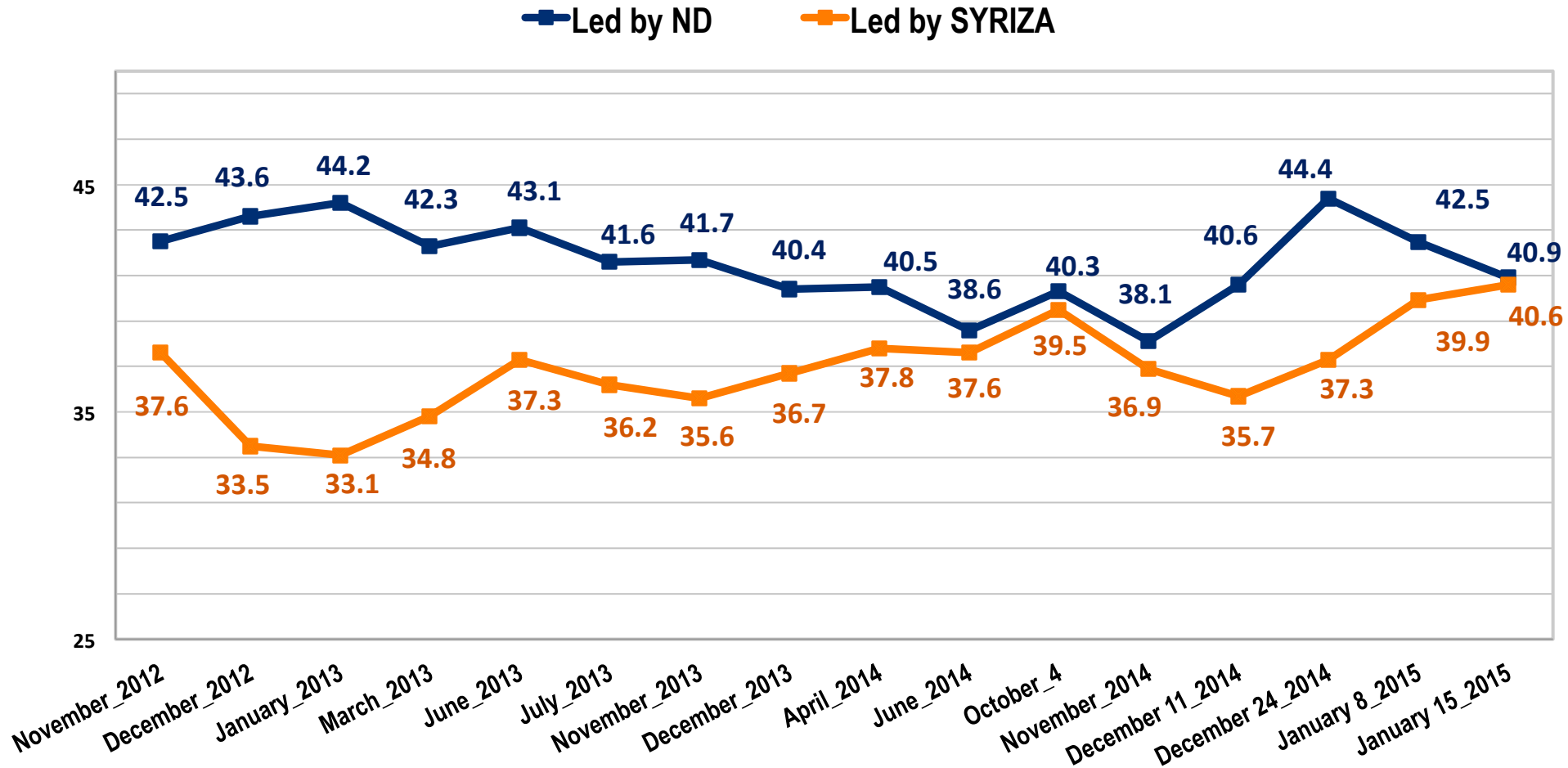
MORE SUITABLE GOVERNMENT

Which government would you consider more suitable for the difficulties that the country's society and economy will have to face this decade?



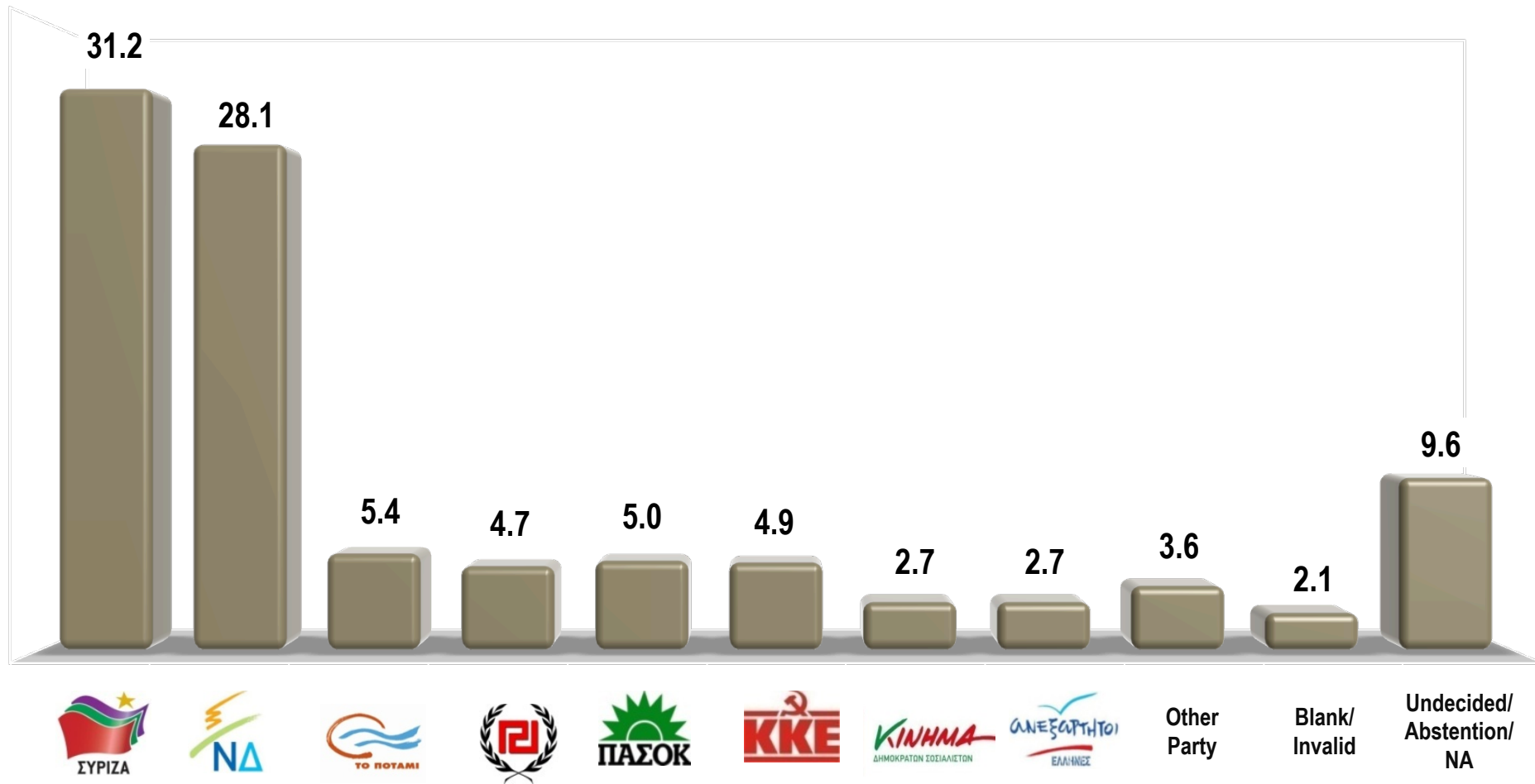
MORE SUITABLE GOVERNMENT

Over time



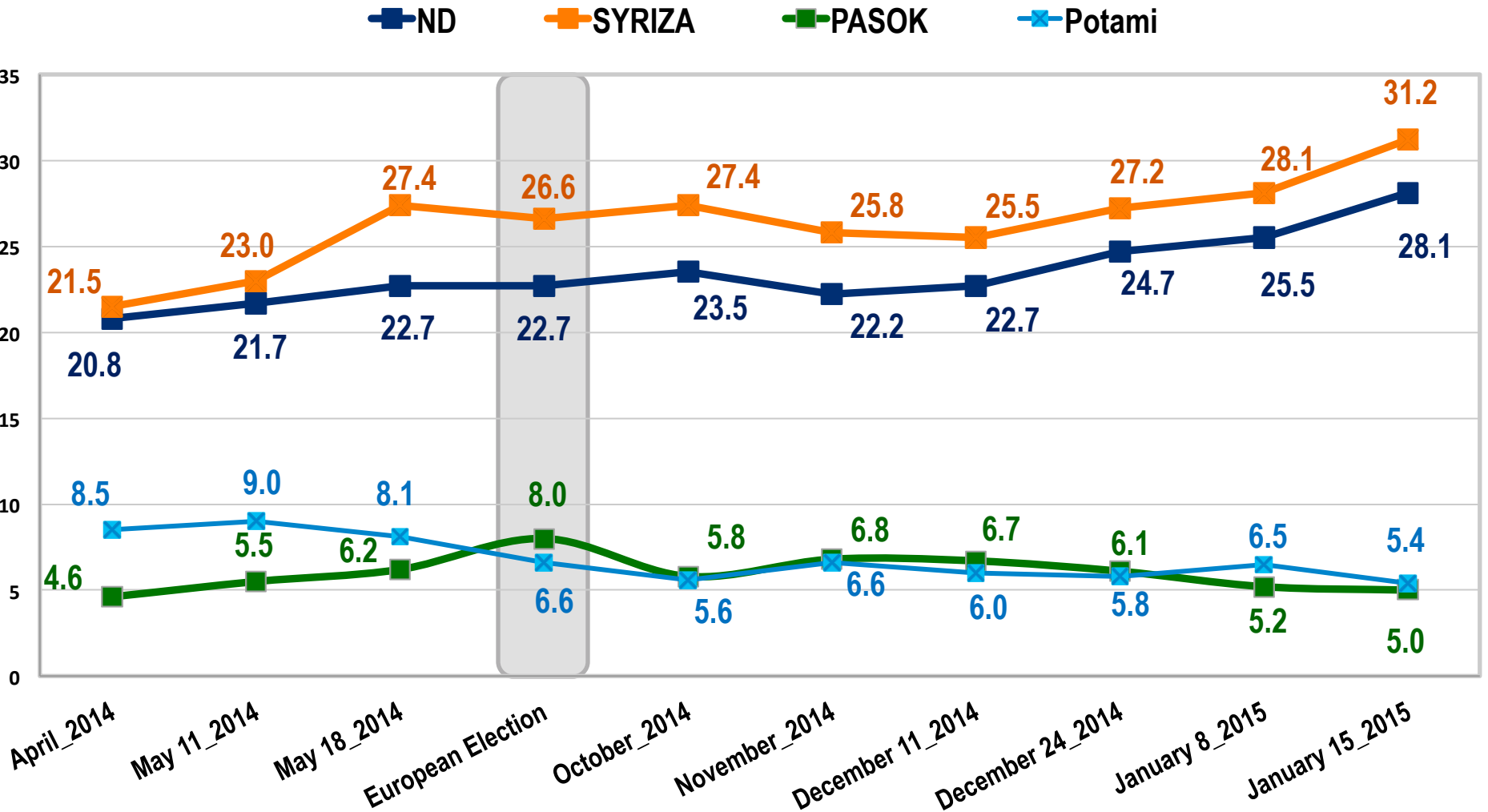
VOTING INTENTION

If national elections were held this Sunday, which party would you vote for?

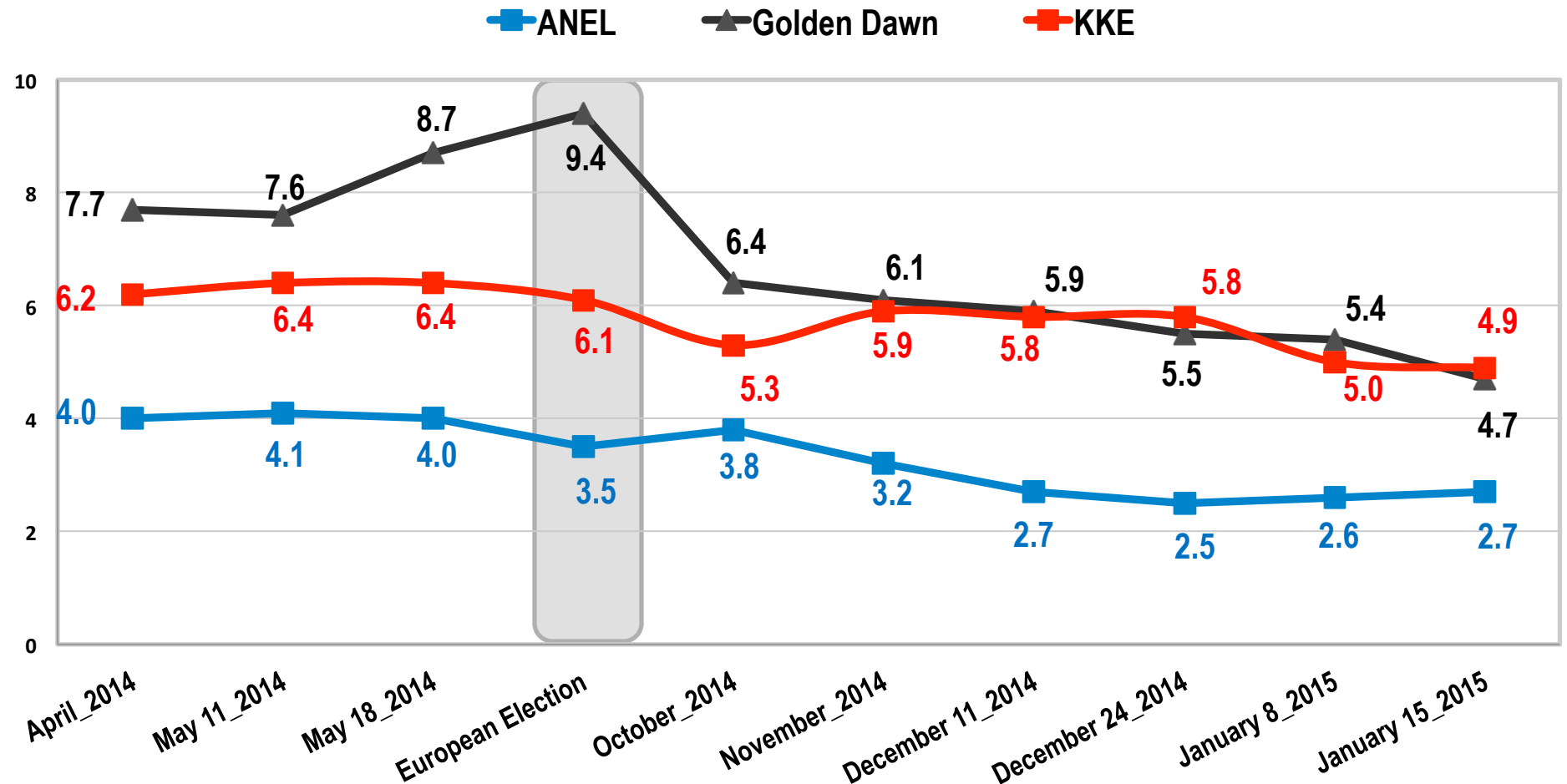


Nationwide Survey – 15 January 2015

VOTING INTENTION ND, SYRIZA, PASOK & Potami Over time



VOTING INTENTION ANEL, Golden Dawn & KKE Over time



WINNING ODDS

Regardless of your final voting decision, which party do you think will come first in the upcoming elections?

