

HELLENISM IN THE WORLD

A Survey Across Five Continents

Key findings

Washington DC
29 March 2018



with the support of





The Survey

Washington, DC – 29 March 2018

- **Questionnaire:** designed in collaboration with CHS DC & a selected group of 40 leaders in Athens (2016)
- **Questions:** 200 in Greek, English, German, Spanish, French
- **Implementation:** 2 stages (Summer 2016; March 2017 – March 2018)

62. All things considered, how satisfied are you with your life as a whole these days? Please answer on a scale from 1 to 9, where 1 means "Not at all satisfied" and 9 means "Very satisfied"

Not at all satisfied = 1	2	3	4	5	6	7	8	9 = Very satisfied	DK/NA
☐	☐	☐	☐	☐	☐	☐	☐	☐	☐

63. How optimistic would you say you are about your future?

☐ Very	☐ Not at all
☐ Somewhat	☐ DK/NA
☐ A little	

64. In your country of residence, you are a Greek of...:

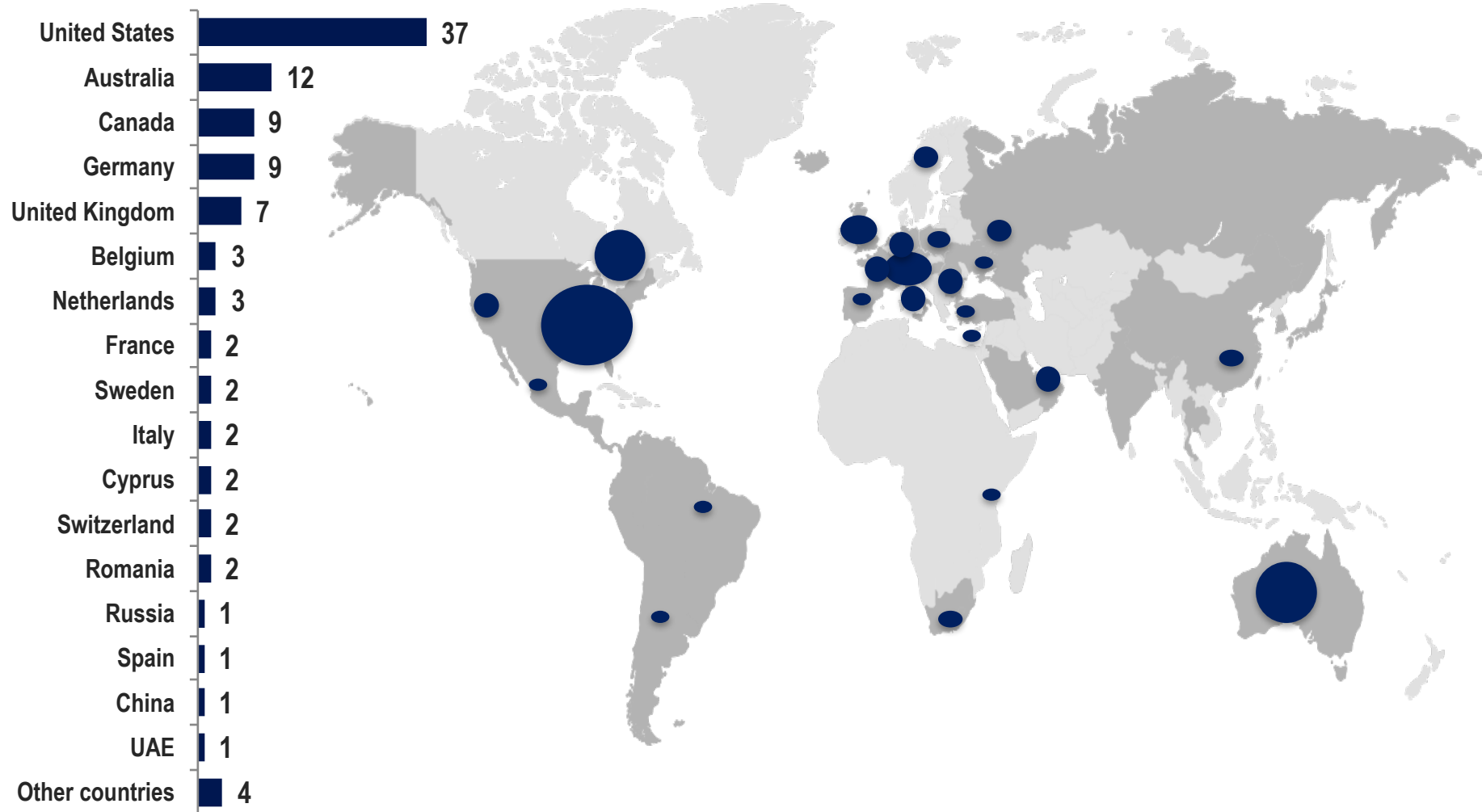
☐ 1st generation - you are the first member of your family (or among the first) that moved out of Greece	☐ More than 4 generations
☐ 2nd generation - your parents moved out of Greece	☐ I only live here for a certain period of time and will move back to Greece as soon as it is over
☐ 3rd generation - your grandparents moved out of Greece	☐ DK/NA
☐ 4th generation - your great grandparents moved out of Greece	

65. When did you (or your parents/grandparents) leave Greece to move to another country?

☐ In the years between 2010-2017	☐ In the 1960s
☐ In the 2000s	☐ In the 1950s
☐ In the 1990s	☐ Before 1950
☐ In the 1980s	☐ DK/NA
☐ In the 1970s	

Survey Details | Sample

- Greece: **Total = 4,000** ; 1st stage = 2,164 – 2nd stage = 1,826
- Diaspora: **Total = 8,000** ; 1st stage = 897 – 2nd stage = 7,103 (persons of Greek descent)



Sources for diaspora sampling design

- 2008 Global Survey of Hellenism
- Administrative data on citizenship status
- Oversampling of countries/cities with presence of Hellenic communities & associations

Data collection methods



Telephone



Skype



Online panel



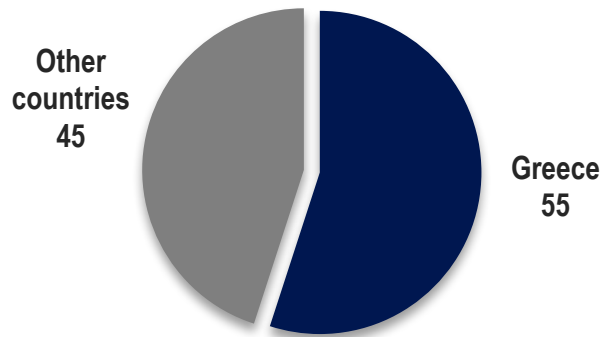
1,995 Hellenic communities & associations around the world



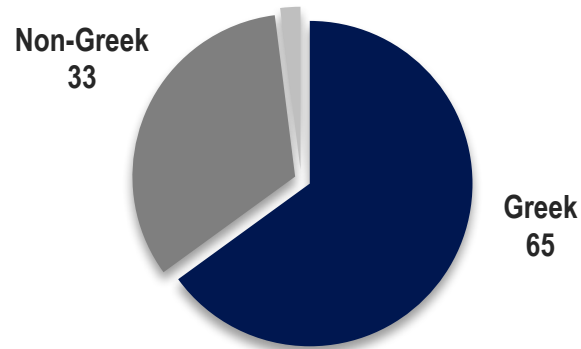
Social media campaigns

Survey Details | Diaspora sample residence status

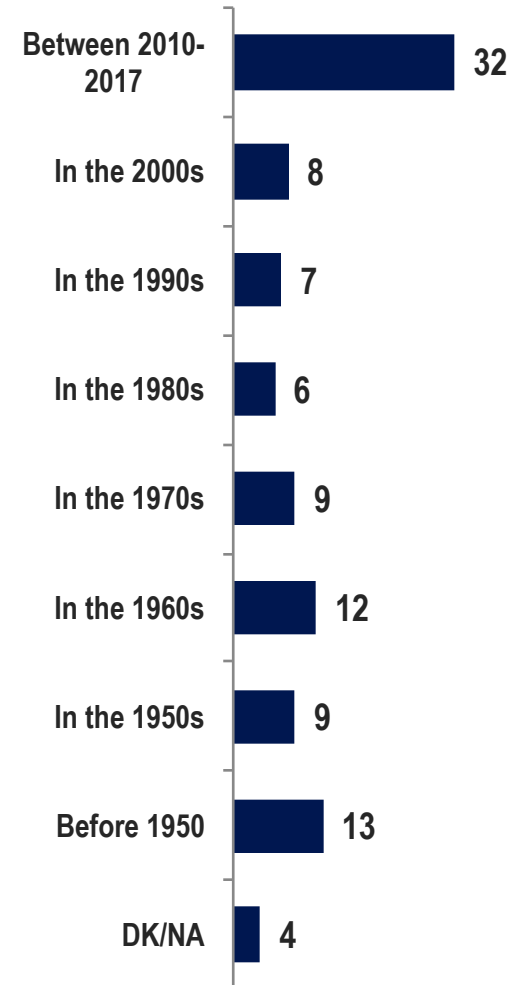
Country of birth



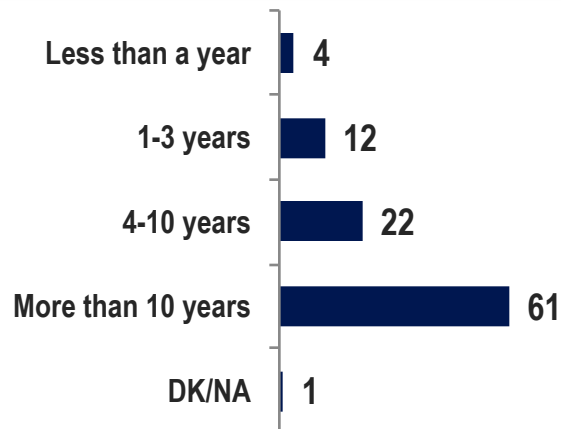
Citizenship



Period of migration



Years in the country of residence





Today's presentation

Washington, DC – 29 March 2018

Who are the Greeks of Diaspora?

What unites Greeks around the world?

Which ‘words’ define Hellenism today?

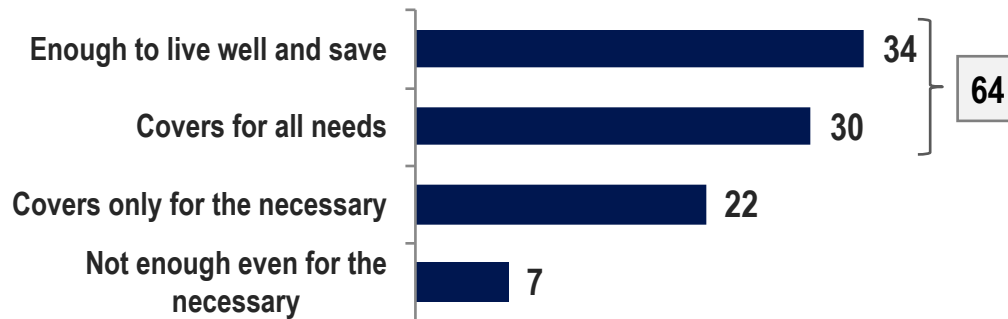
Who are the Greeks of Diaspora?

Washington, DC – 29 March 2018

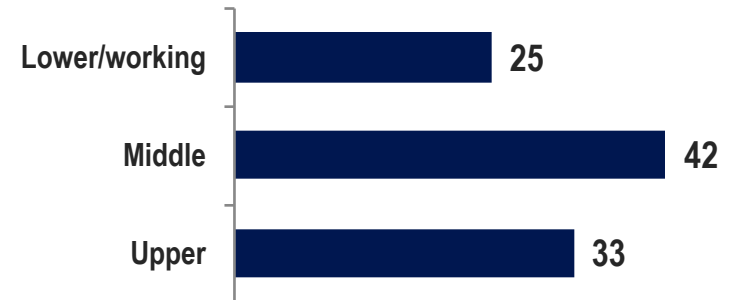
Greeks of Diaspora | Socio-economic indicators

78% employment rate

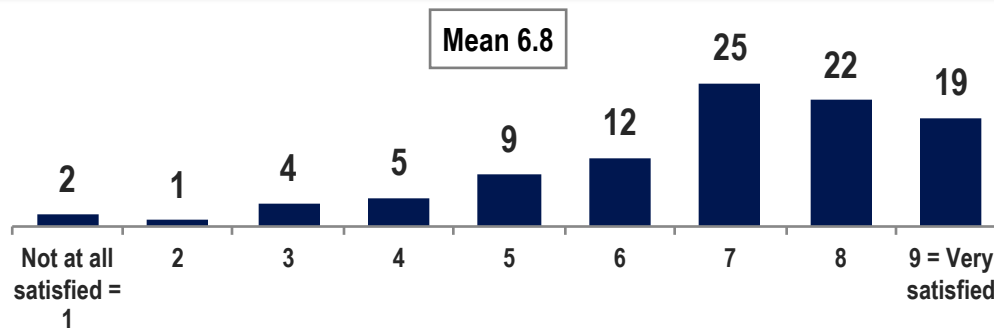
Perceived income status



Socio-economic class



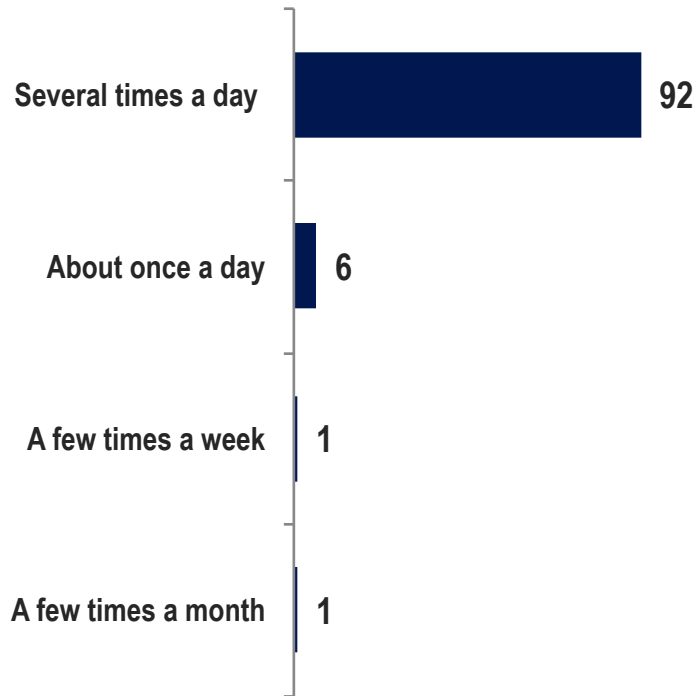
Life satisfaction (1-9)



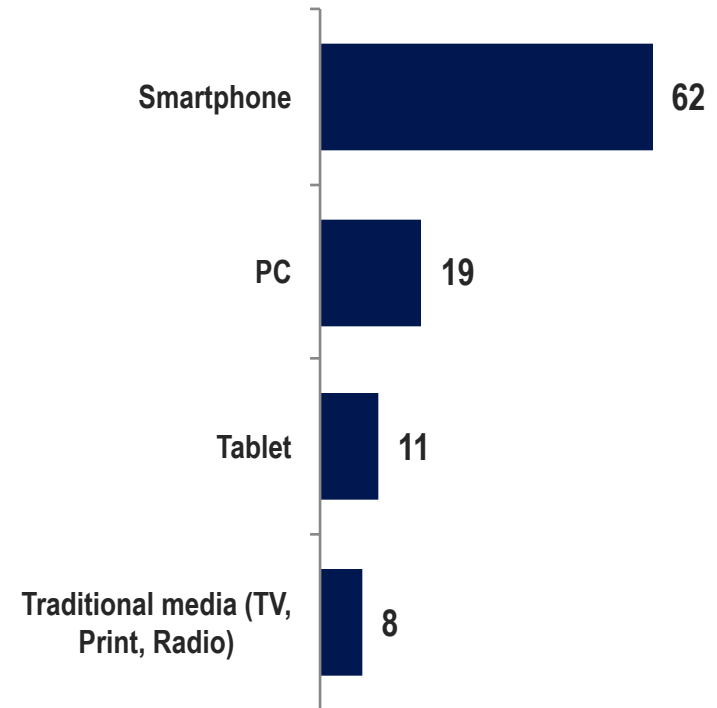
84%
Optimistic about their future

87% Internet access

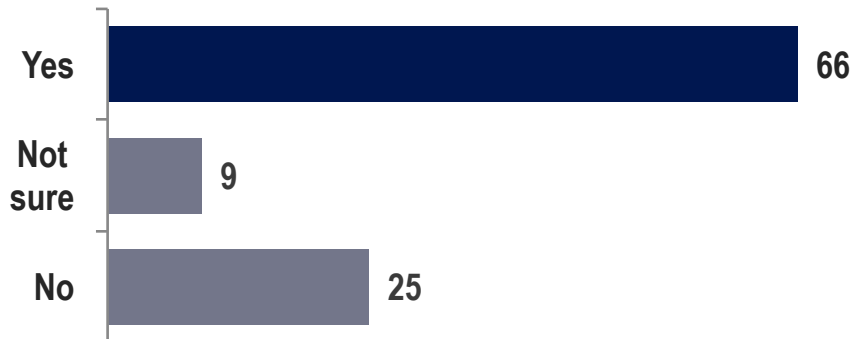
Online activity



Ways to get the news (... most often)



Do you personally believe in God?



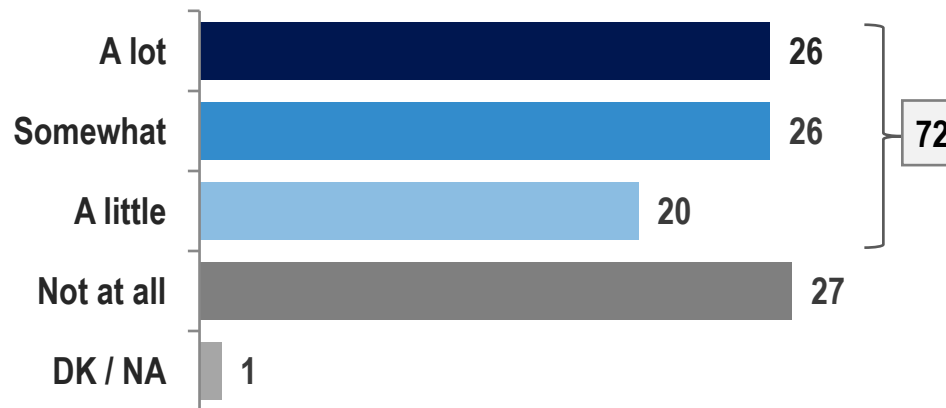
USA

77

8

15

To what extent would you say that Christian Orthodoxy defines your identity?



USA

34

27

19

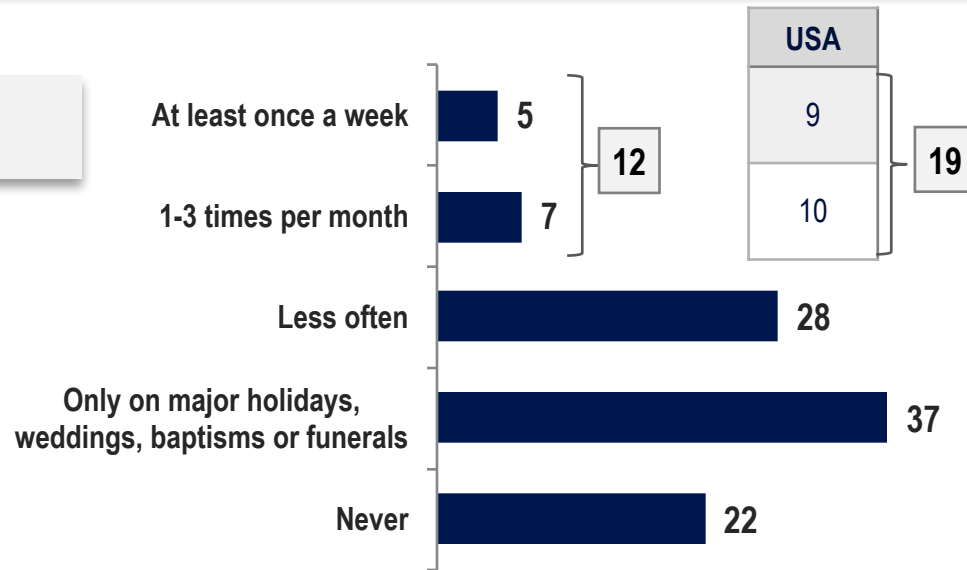
18

2

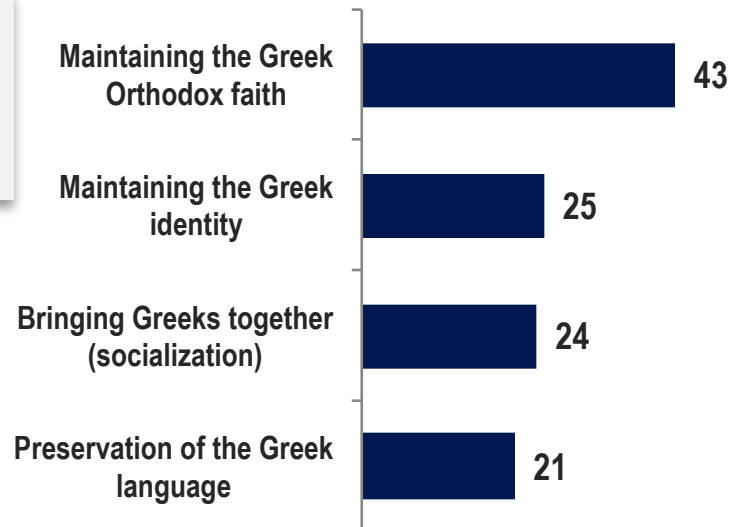
80

Greeks of Diaspora | Church

Church attendance

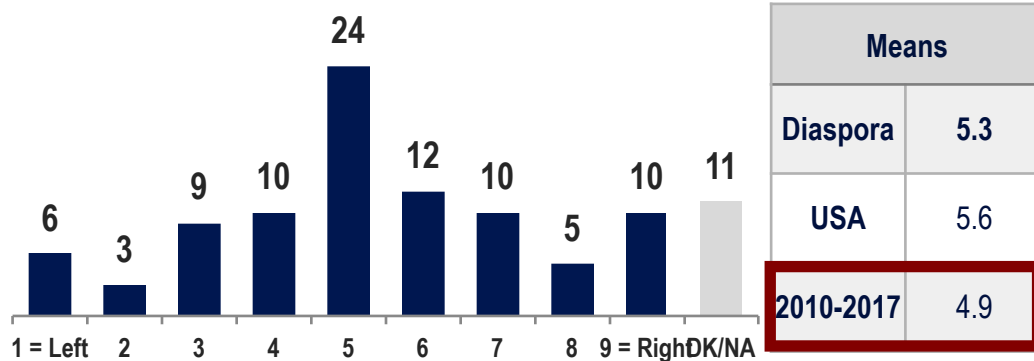


Areas where the Greek Orthodox Church has the most positive impact in the lives of Greeks of Diaspora: (2 choices)

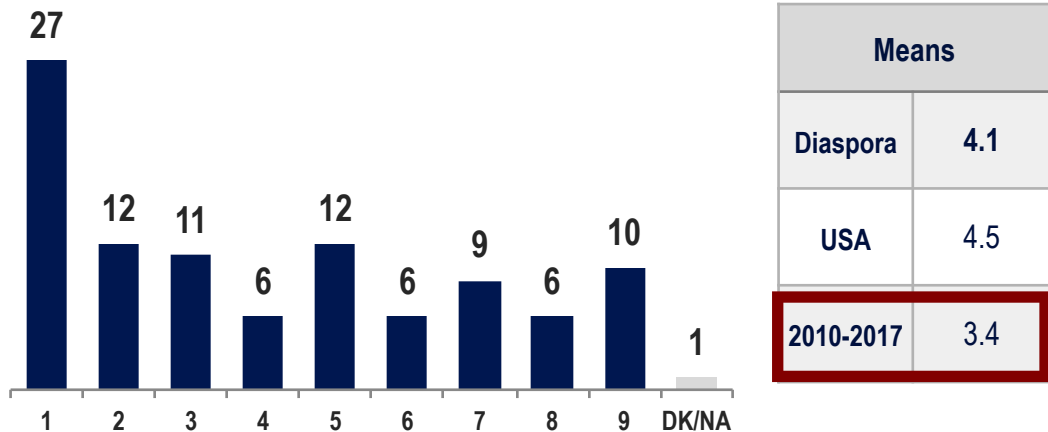


Greeks of Diaspora | Ideology (1/2)

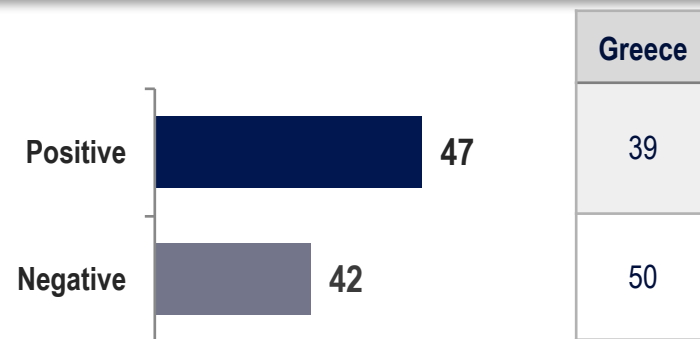
LEFT – RIGHT SCALE (1 = Left, 9 = Right)



LIBERAL – CONSERVATIVE SCALE (1 = Liberal, 9 = Conservative)



Stance on Globalization



What are the most serious problems Greece faces today?

Greece

Before 2010

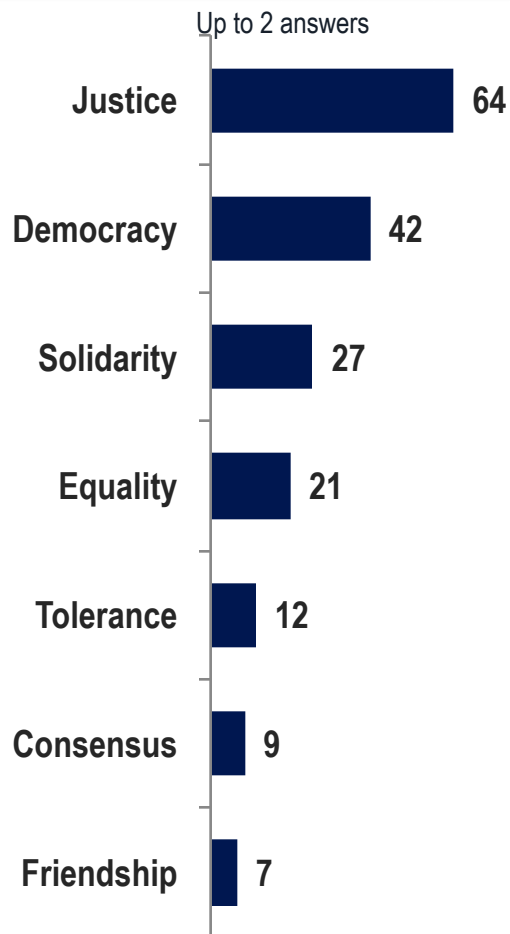
- | | |
|-------------------------|-------------------------|
| 1. Economy 42% | 1. Economy 53% |
| 2. Unemployment 42% | 2. Unemployment 39% |
| 3. Political system 34% | 3. Corruption 34% |
| 4. Corruption 29% | 4. Political system 31% |

2010 - 2017

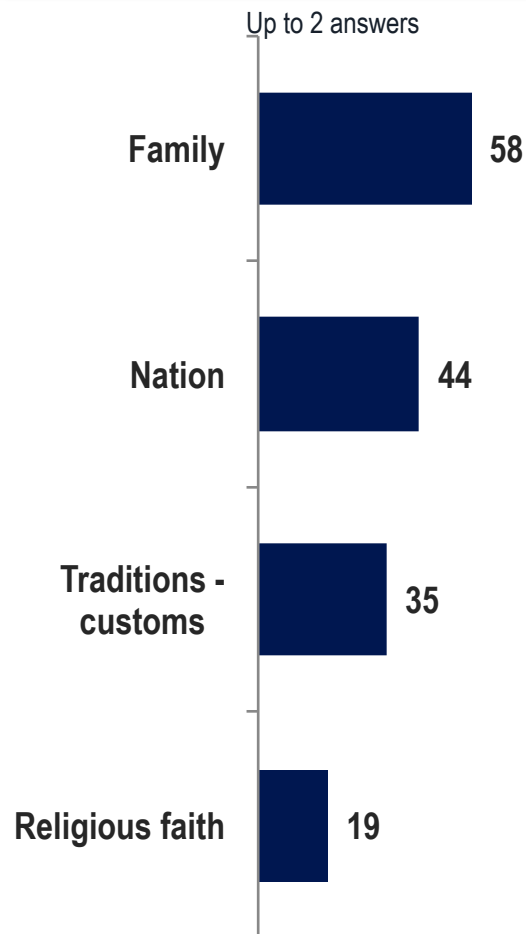
- | |
|----------------------------|
| 1. Mentality in Greece 45% |
| 2. Political system 43% |
| 3. Corruption 38% |
| 4. Unemployment 32% |

Greeks of Diaspora | Ideology (2/3)

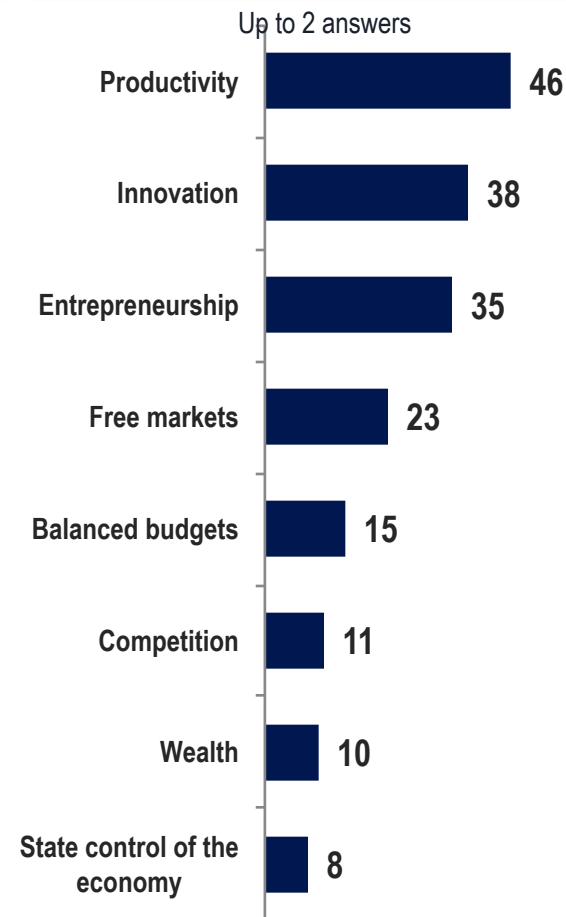
Which of the following **POLITICAL AND SOCIAL VALUES** you would like to see strengthened in the coming years?



Which of the following **TRADITIONAL VALUES** you would like to see strengthened in the coming years?

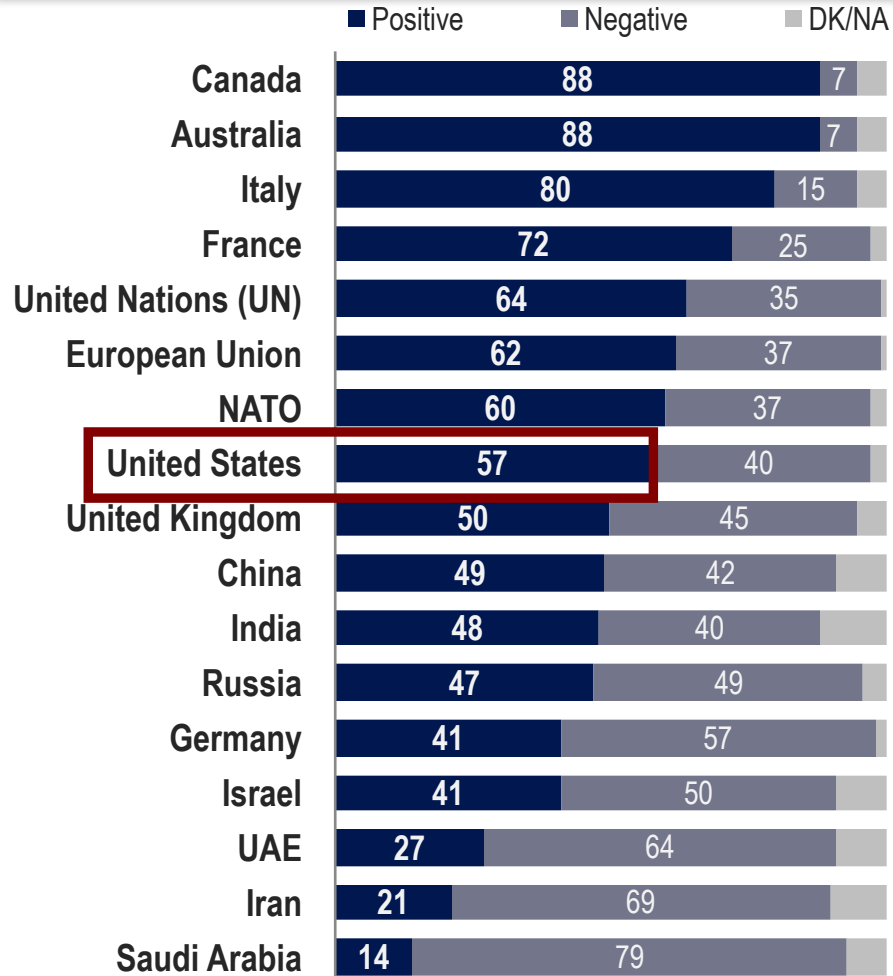


Finally, which of the following **ECONOMIC CONCEPTS** you would like to strengthen in the coming years?

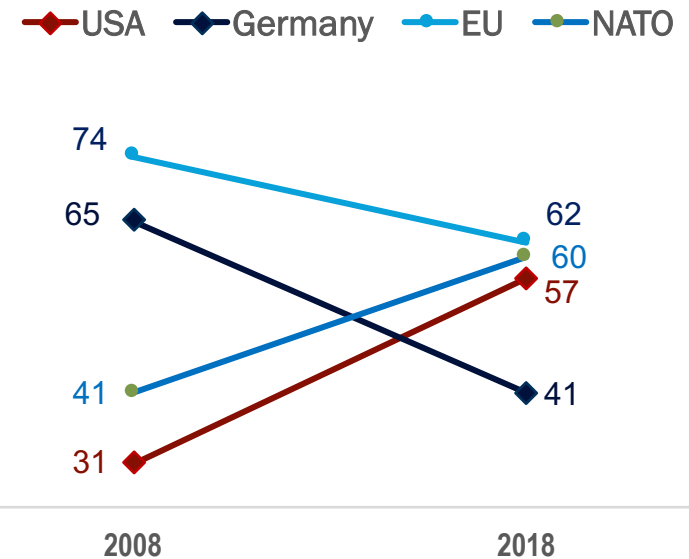


Greeks of Diaspora | Ideology (3/3)

Countries' and international institutions' popularity



Change compared to 2008



Among Greek-Americans

84% positive views of the USA as a country

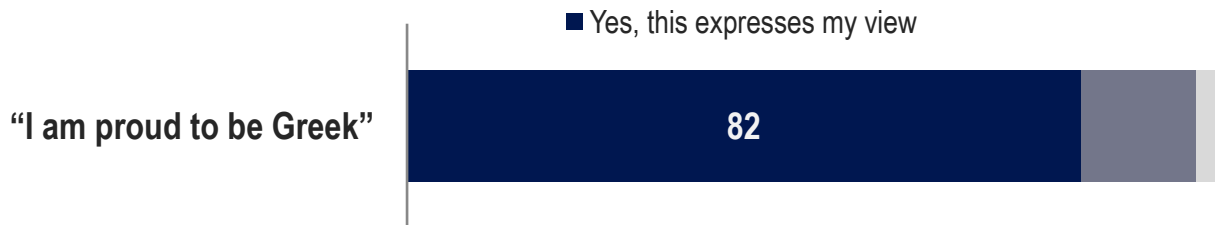
>75% trust in the American institutions:
Education system, Military, Public services,
Healthcare system, Business, the Justice system



What unites Greeks around the world?

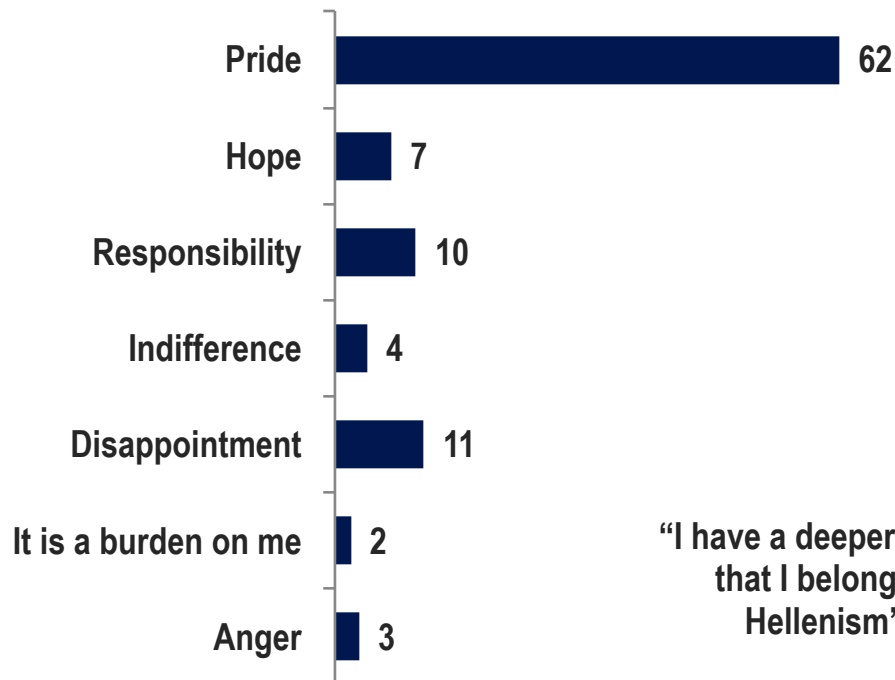
Washington, DC – 29 March 2018

What unites Hellenism | National pride

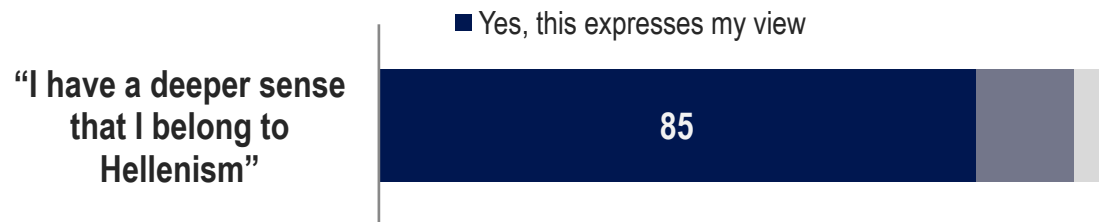


68%
Identify themselves first as
Greek and then as a
national of their country of
residence

What feeling does the word “Greek” (for a person) bring you?



73%
would support the Greek
national team in a hypothetical
soccer/basketball game
against the national team of
their country of residence



What unites Hellenism | National pride

Of which important achievement/s of Hellenism do you feel more proud?

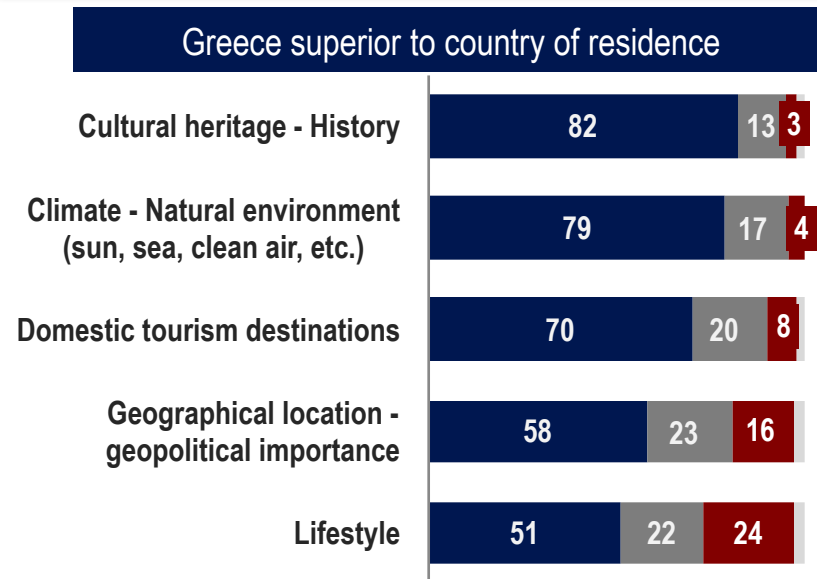


65%

say that their Greek descent has had a positive effect on their social life

GREECE vs. COUNTRY OF RESIDENCE in various areas:

Base: Diaspora Greeks with Greek citizenship



48%

say that their Greek descent has had a positive effect on their professional career

What unites Hellenism | Language

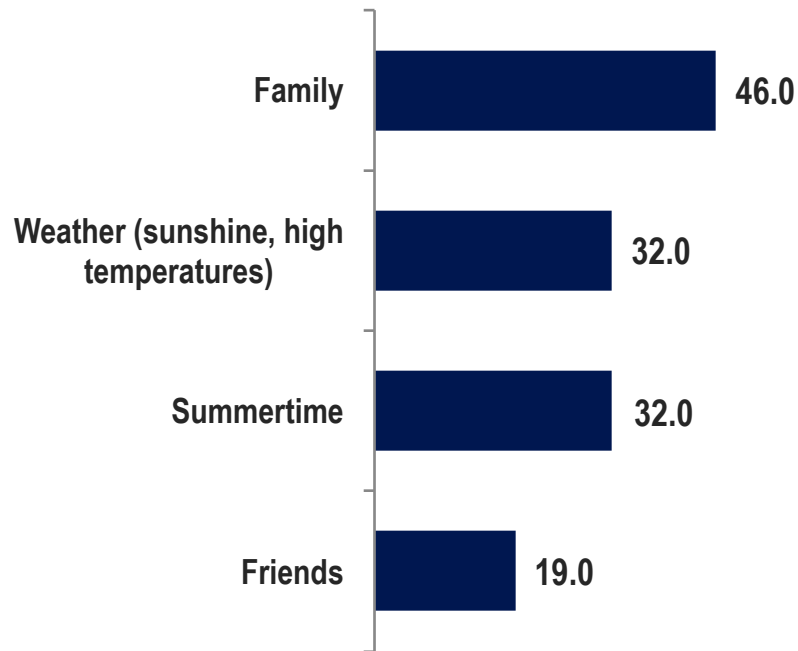
69% believe that *speaking Greek* is a key factor for maintaining their Greek identity

64% speak Greek *every day* or *very often* (42% among those without Greek citizenship)

55% of parents say that their children speak Greek *very well* or *quite well*

What unites Hellenism | Family (1/2)

What do you miss the most about Greece?



72% of those who have been to Greece, have done so to visit relatives

61% of diaspora families own property in Greece

77% of parents have given all their children Greek names (62% among those without Greek citizenship)

What unites Hellenism | Family (2/2)

Among parents

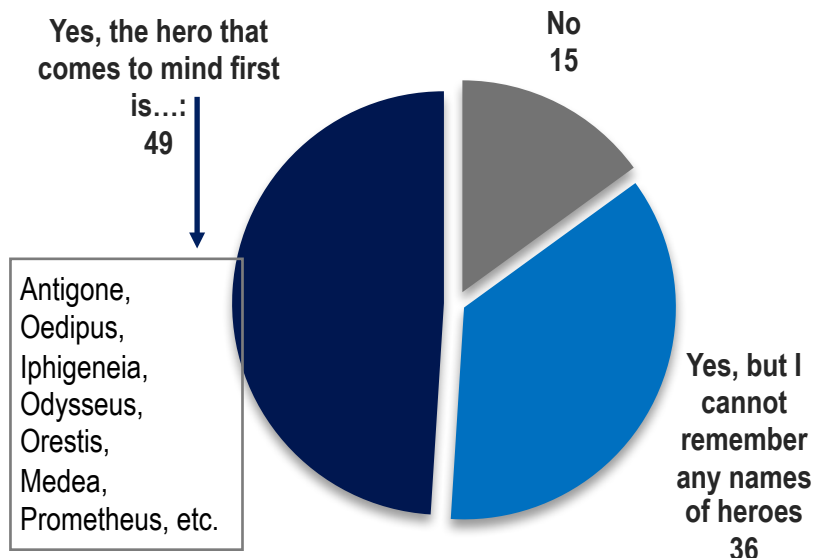
71%

have familiarized their children with the
Greek customs and traditions

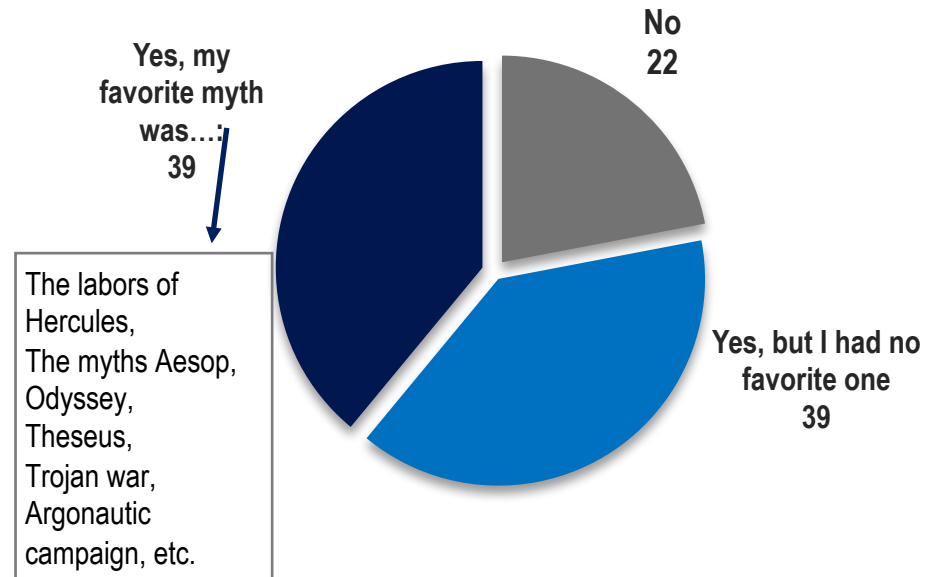
68%

read/tell them Greek myths

Have you ever read or been taught any GREEK TRAGEDY? If so, please
name one tragic hero that comes to mind first:



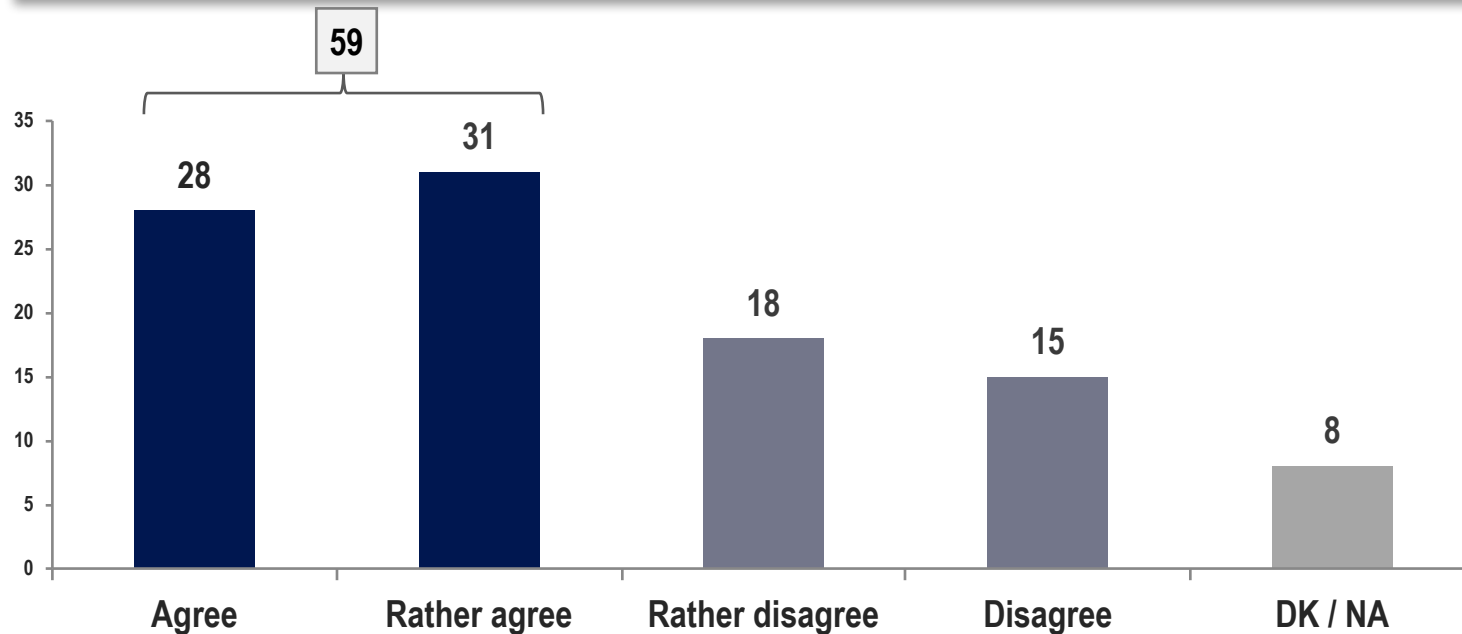
When you were a child, did your parents or other relatives tell/read you
GREEK MYTHS? If so, what was your favorite myth?



What unites Hellenism | Orthodox faith

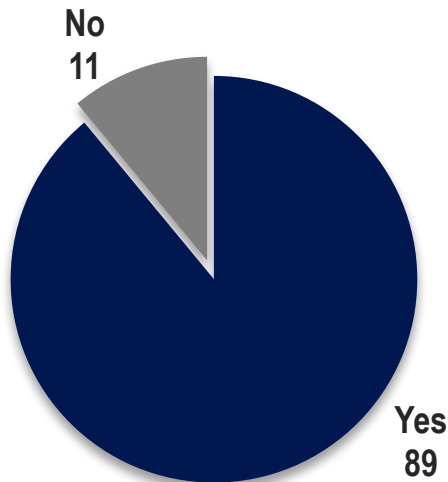
62% among couples got married in an Orthodox church, either in Greece (34%) or in their country of residence (28%) – 57% among those without Greek citizenship

“Greeks of Diaspora are closely connected with the Church”



What unites Hellenism | Communications & Technology

Do you keep in touch with Greeks living in Greece?



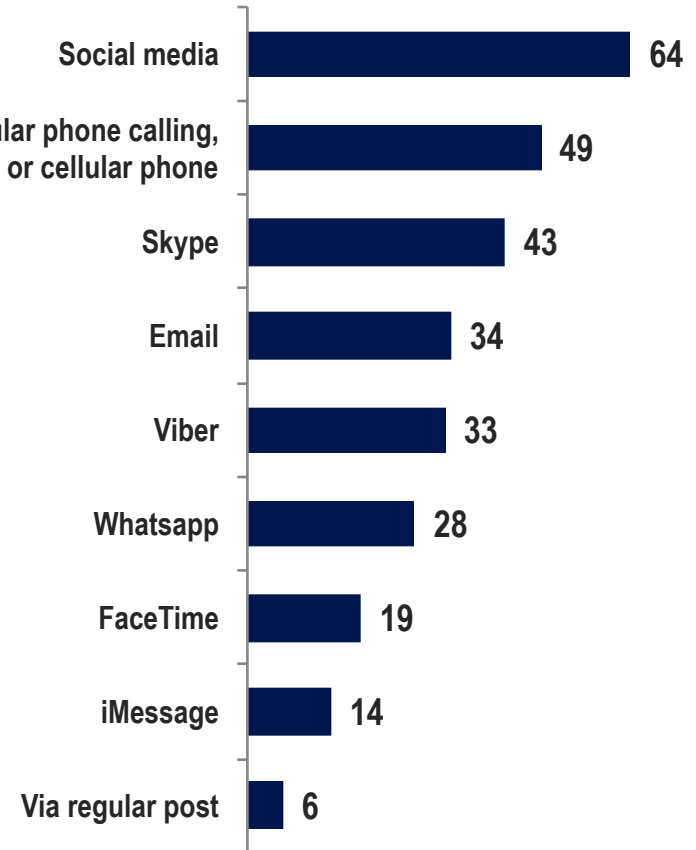
69%

get informed about
current events in Greece
almost every day

52%

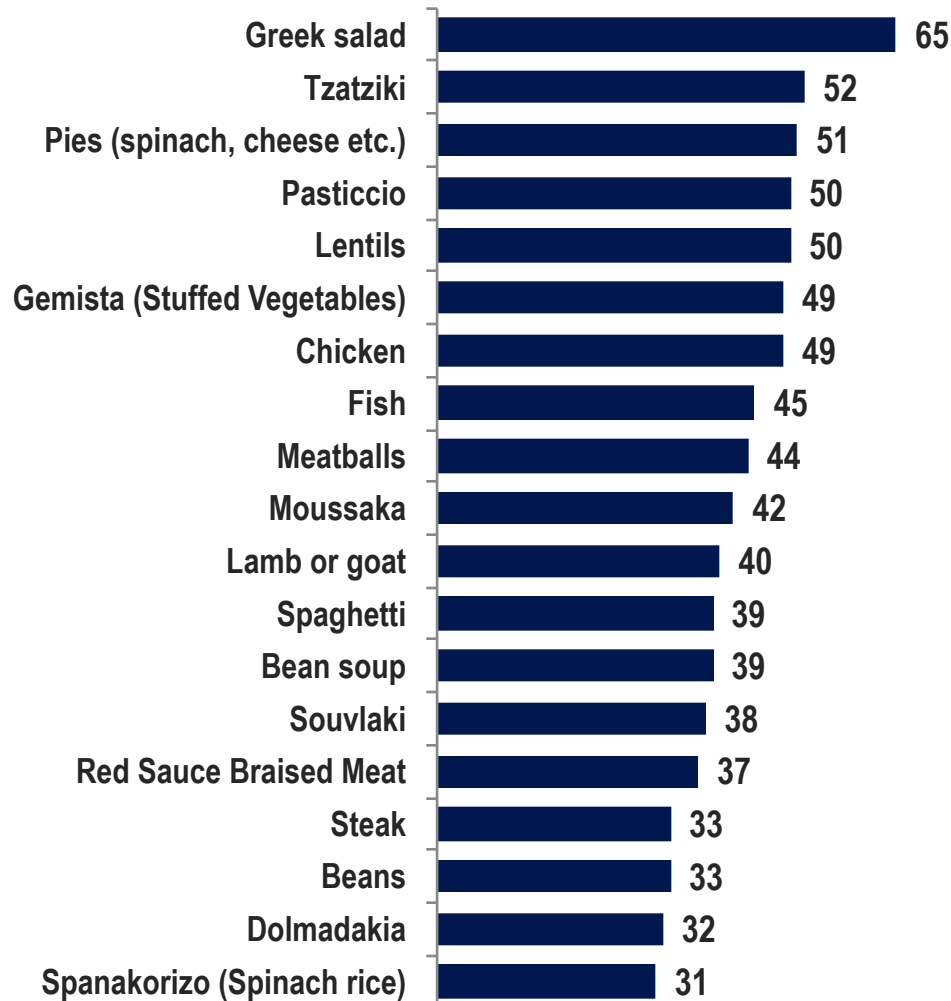
visit Greece at least once
a year - only 14% of those
without Greek citizenship
have *never* visited

How do you usually communicate with people in Greece?

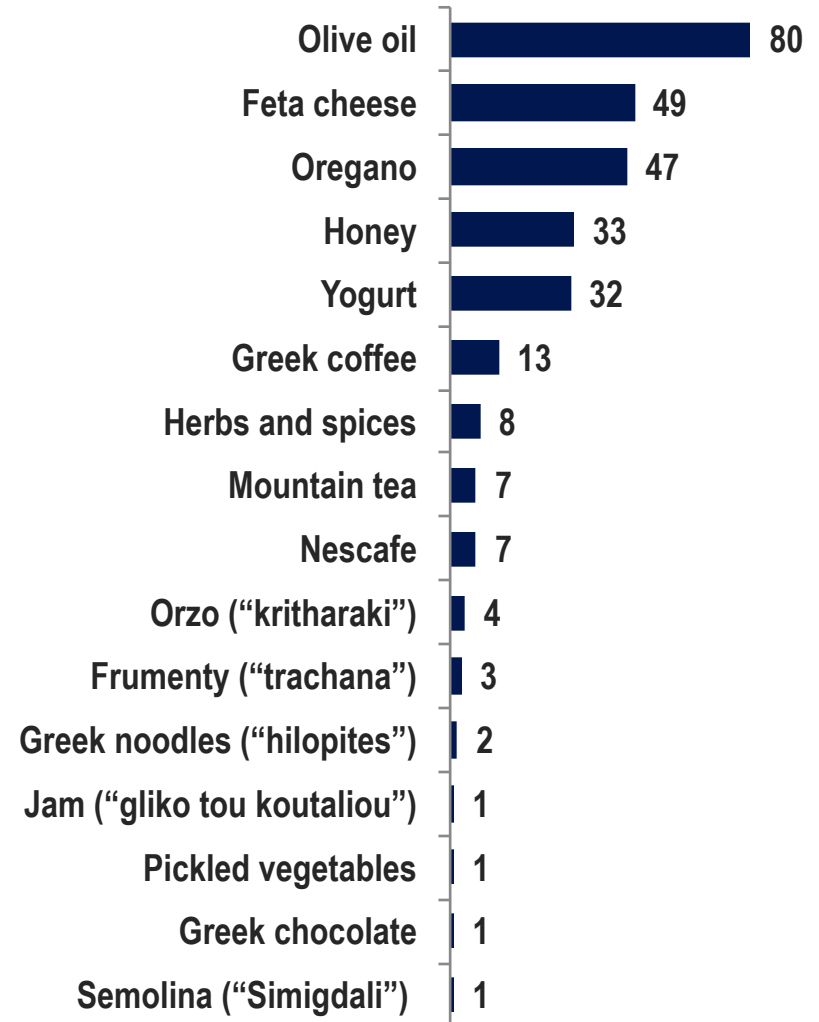


What unites Hellenism | Greek cuisine

What they cook and/or eat



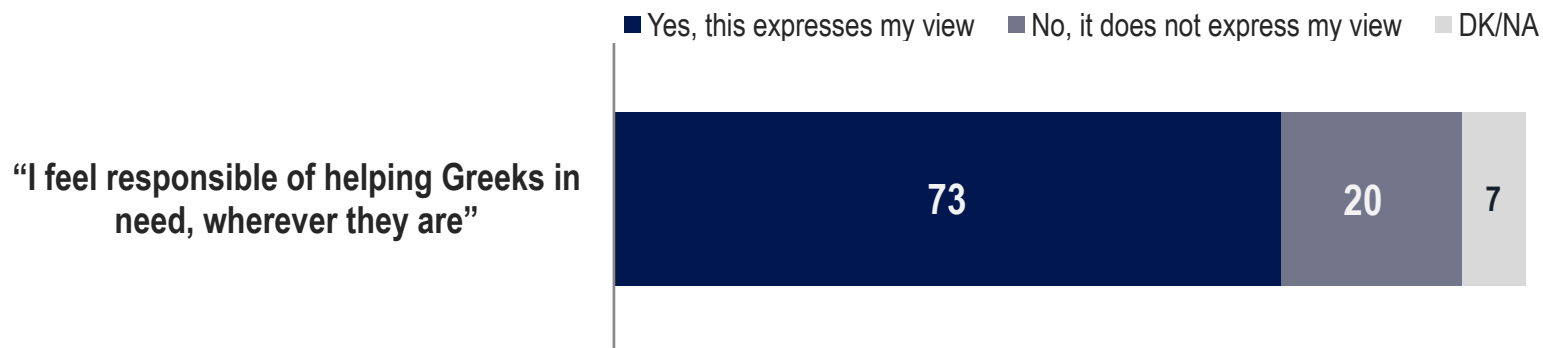
Ingredients they have in their kitchen



What unites Hellenism | Greece in crisis

79% feel close to Greece today

65% feel *disappointment* and *concern* about the current situation in Greece



70% have a positive opinion of Greece as a country
– while only 47% of residents of Greece do so

24% support their family in Greece financially

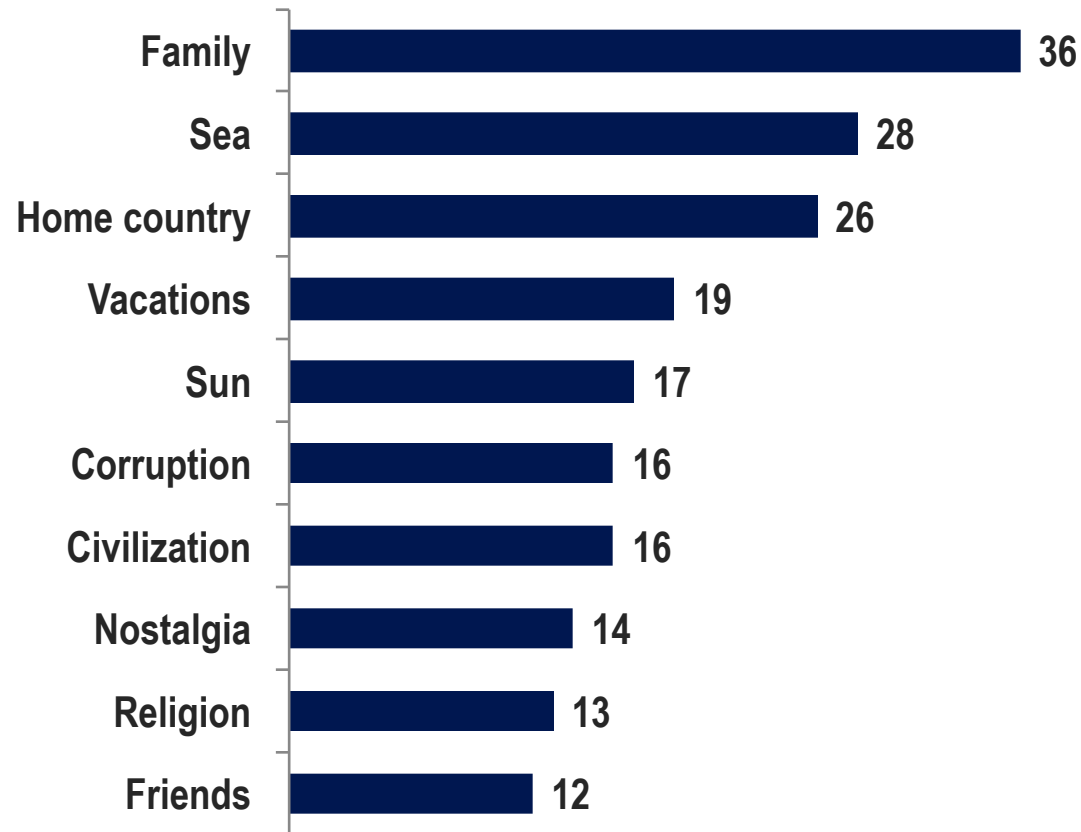


Which ‘words’ define Hellenism today?

What defines Hellenism | Words

What are the first three words that come to mind when you think of Greece?

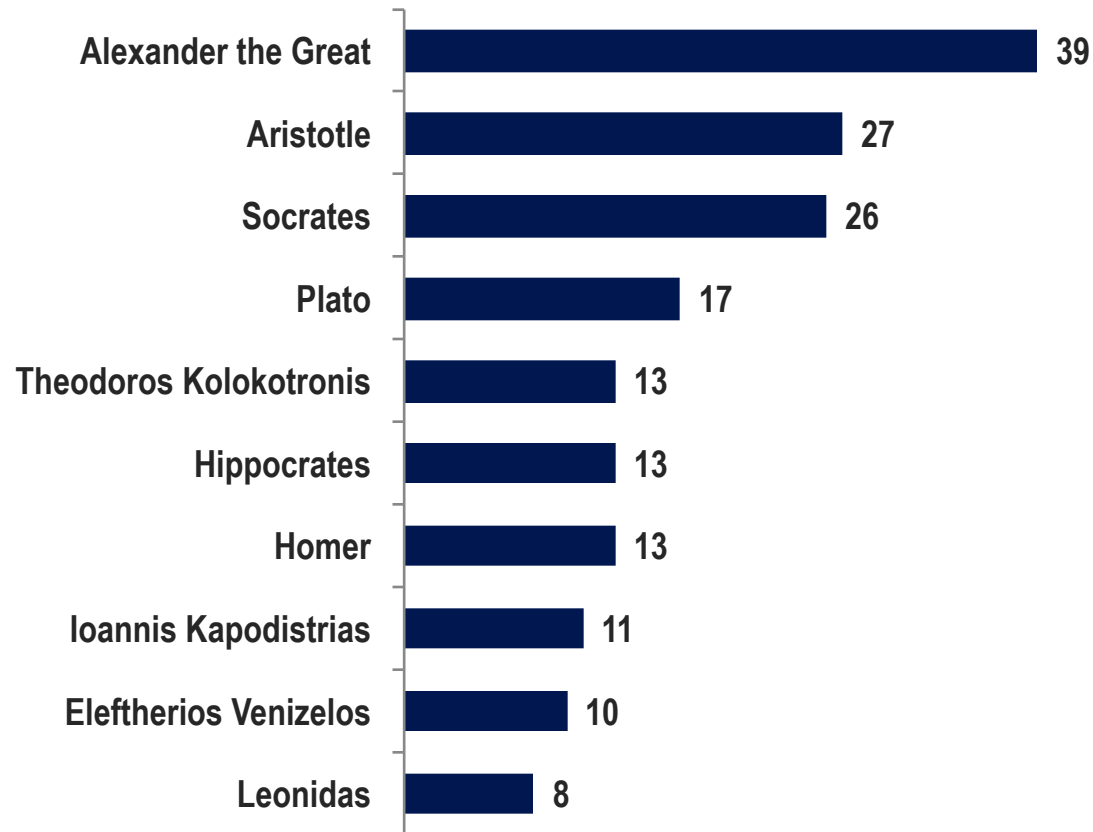
(Open-ended – multiple choice)



What defines Hellenism | Historical figures

In your view, who are the three most important Greeks of all time?

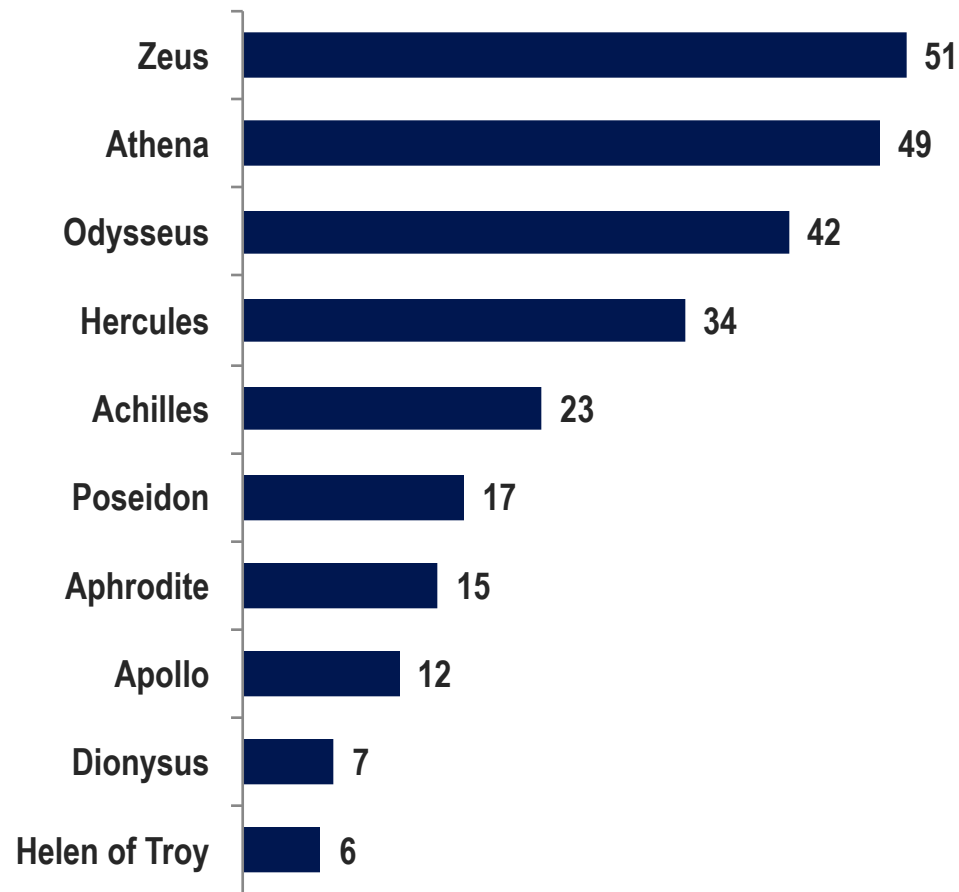
(Open-ended – multiple choice)



What defines Hellenism | Mythical figures

When you think of Greece, which MYTHICAL FIGURE comes to mind first?

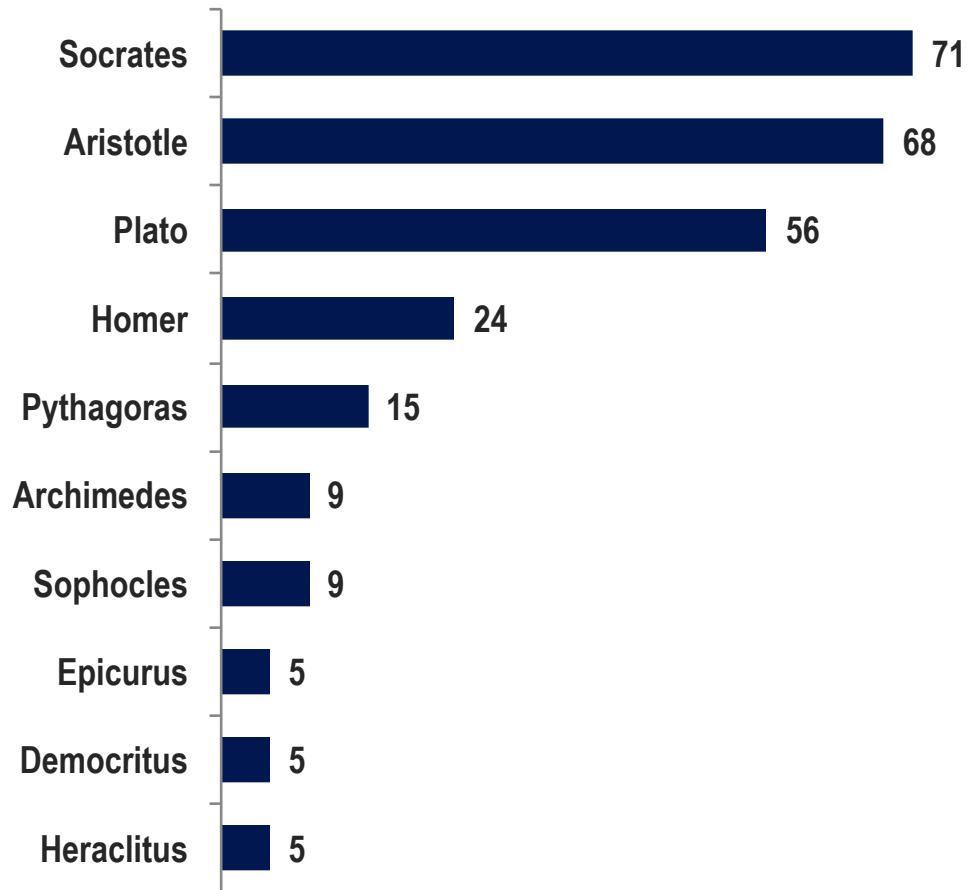
(Open-ended – multiple choice)



What defines Hellenism | **Philosophers**

When you think of Greece, which ANCIENT PHILOSOPHER comes to mind first?

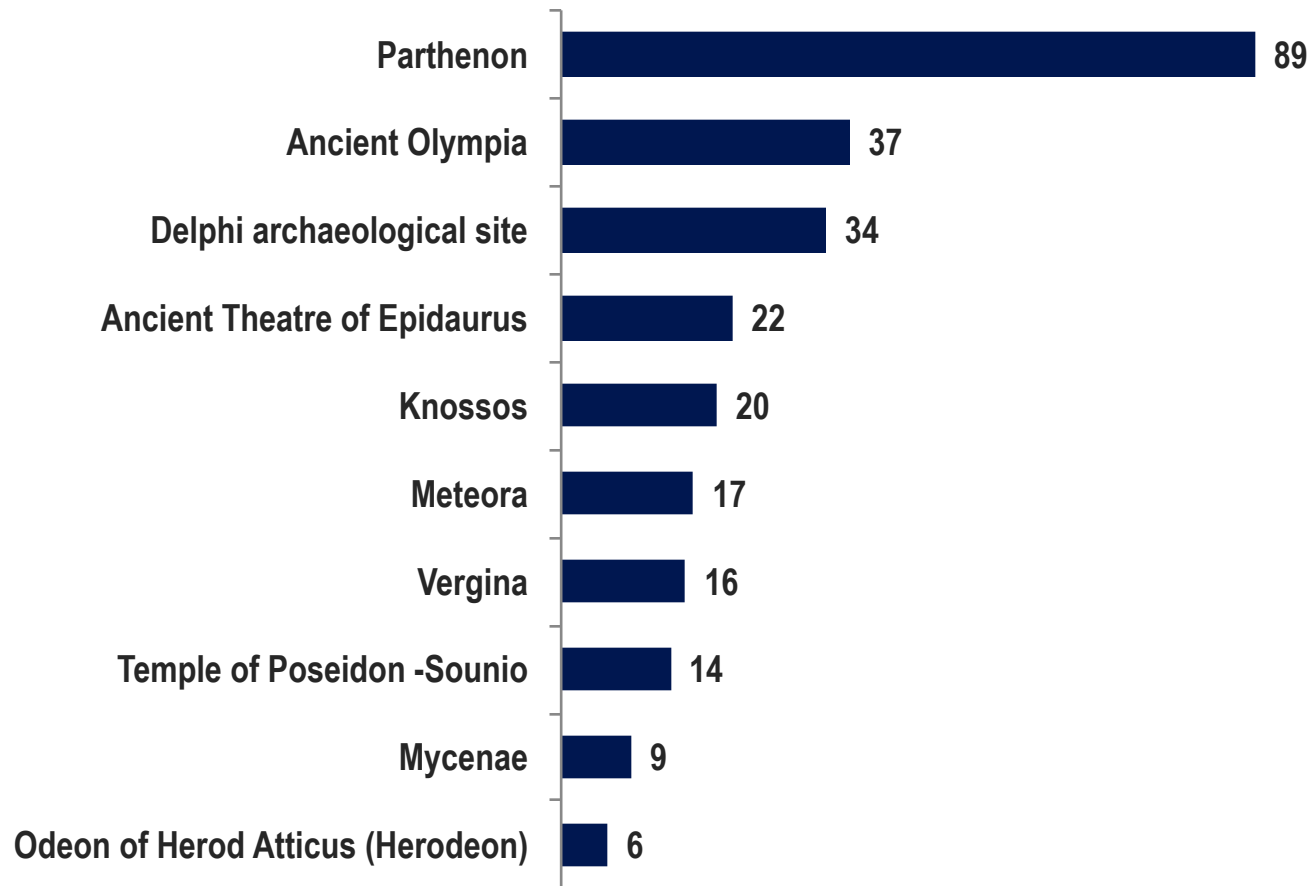
(Open-ended – multiple choice)



What defines Hellenism | **Monuments**

When you think of Greece, which MONUMENT comes to mind first?

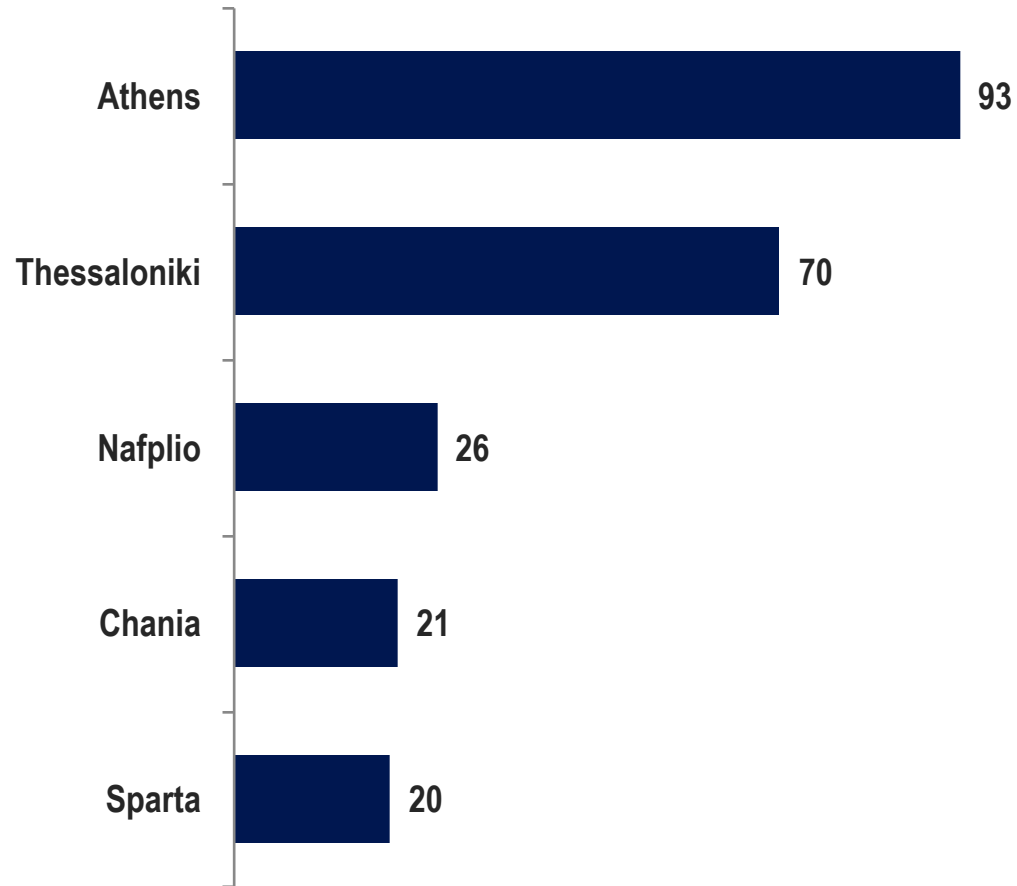
(Open-ended – multiple choice)



What defines Hellenism | Cities

When you think of Greece, which CITIES come to mind first?

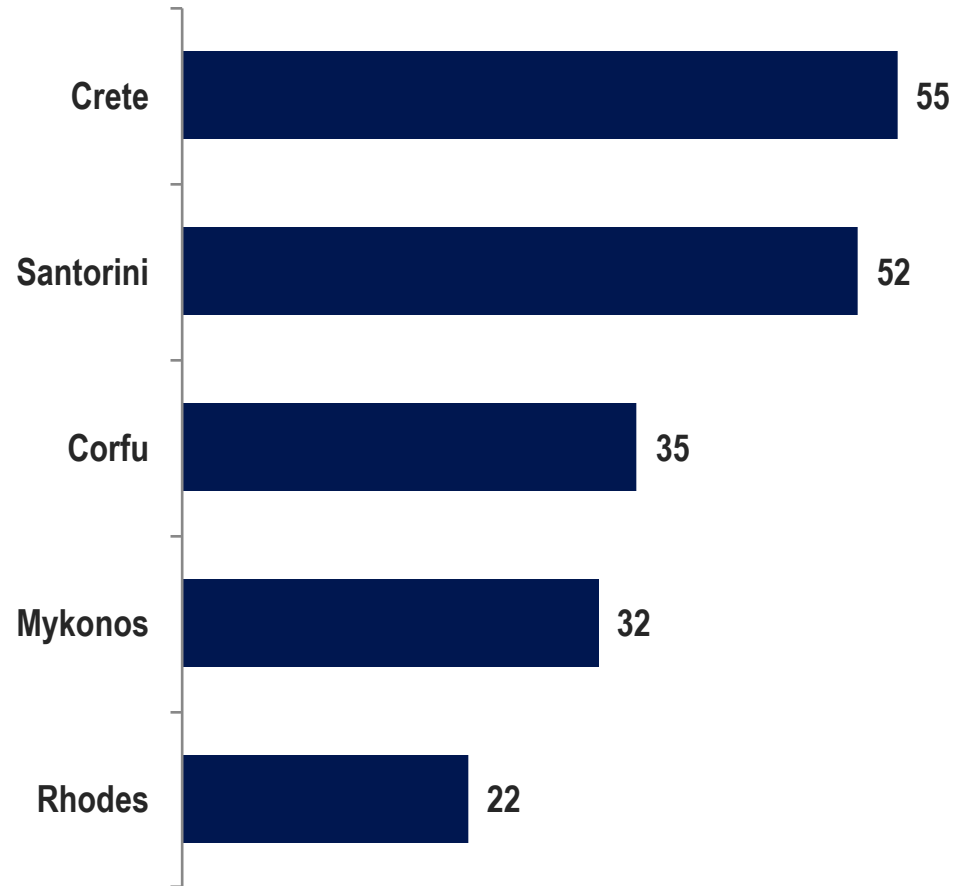
(Open-ended – multiple choice)



What defines Hellenism | Islands

When you think of Greece, which GREEK ISLANDS come to mind first?

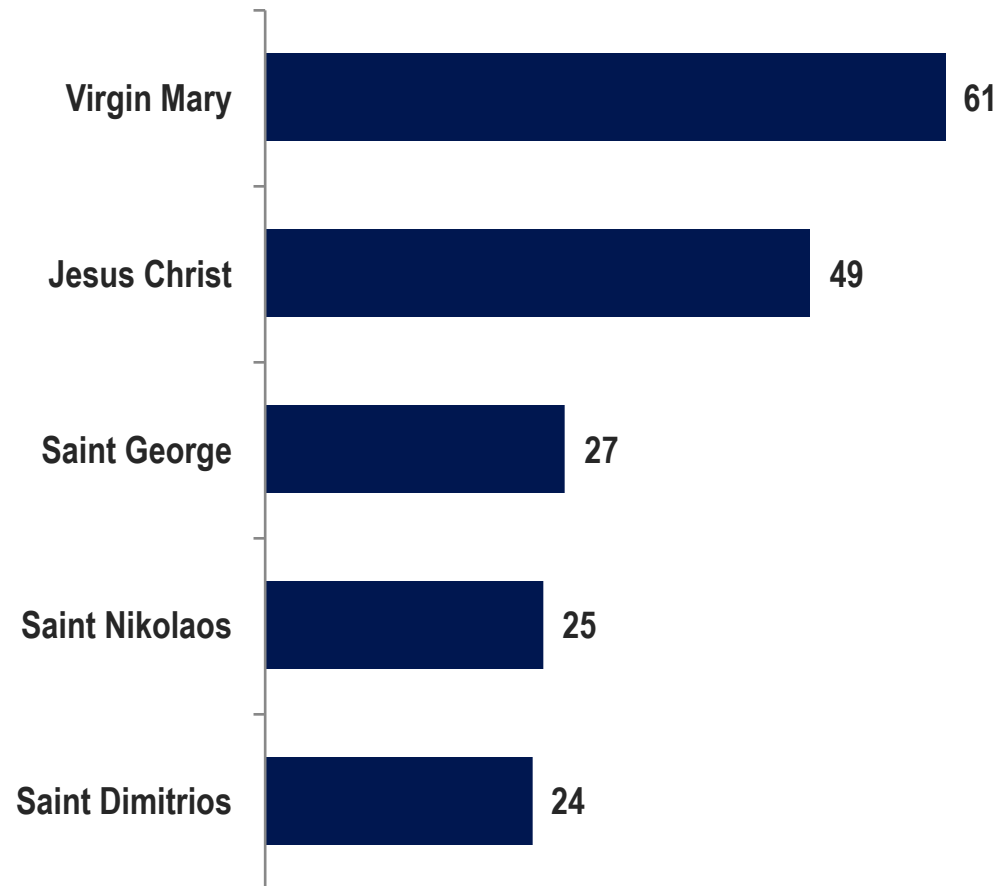
(Open-ended – multiple choice)



What defines Hellenism | Sacred figures

When you think of Greece, which HOLY OR SACRED PERSONS OF ORTHODOX CHRISTIANITY come to mind first?

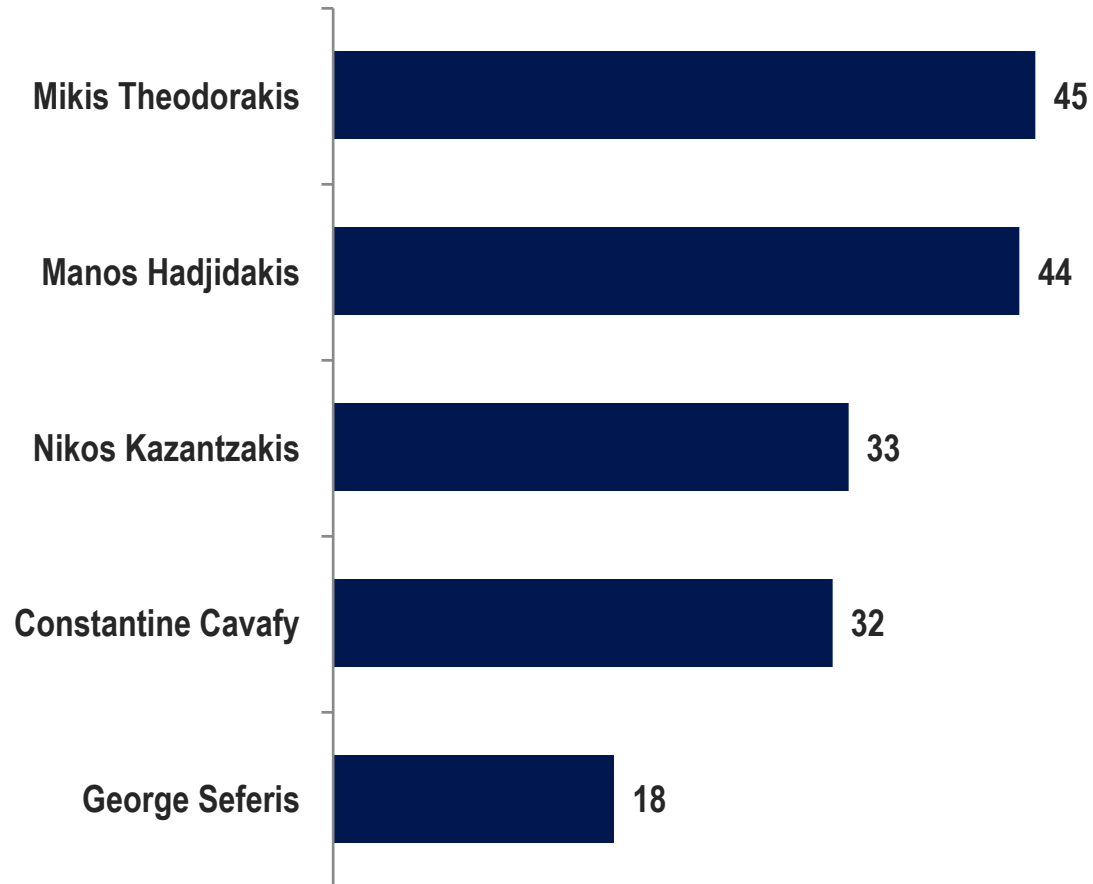
(Open-ended – multiple choice)



What defines Hellenism | Artists, Writers & Poets

**When you think of Greece, which GREEK ARTISTS
(singers, painters, composers, writers, etc.) come to mind first?**

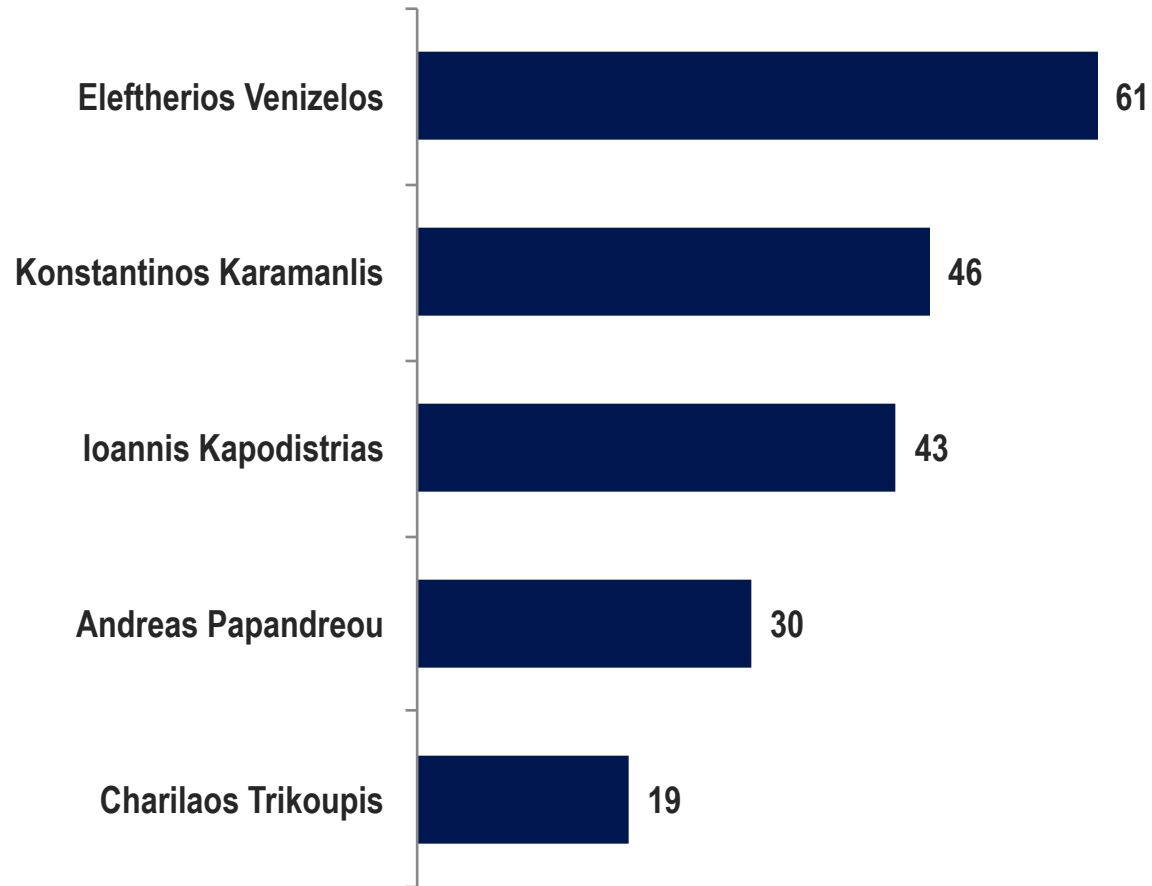
(Open-ended – multiple choice)



What defines Hellenism | **Political leaders**

Name up to five GREEK POLITICIANS of modern history you consider important:

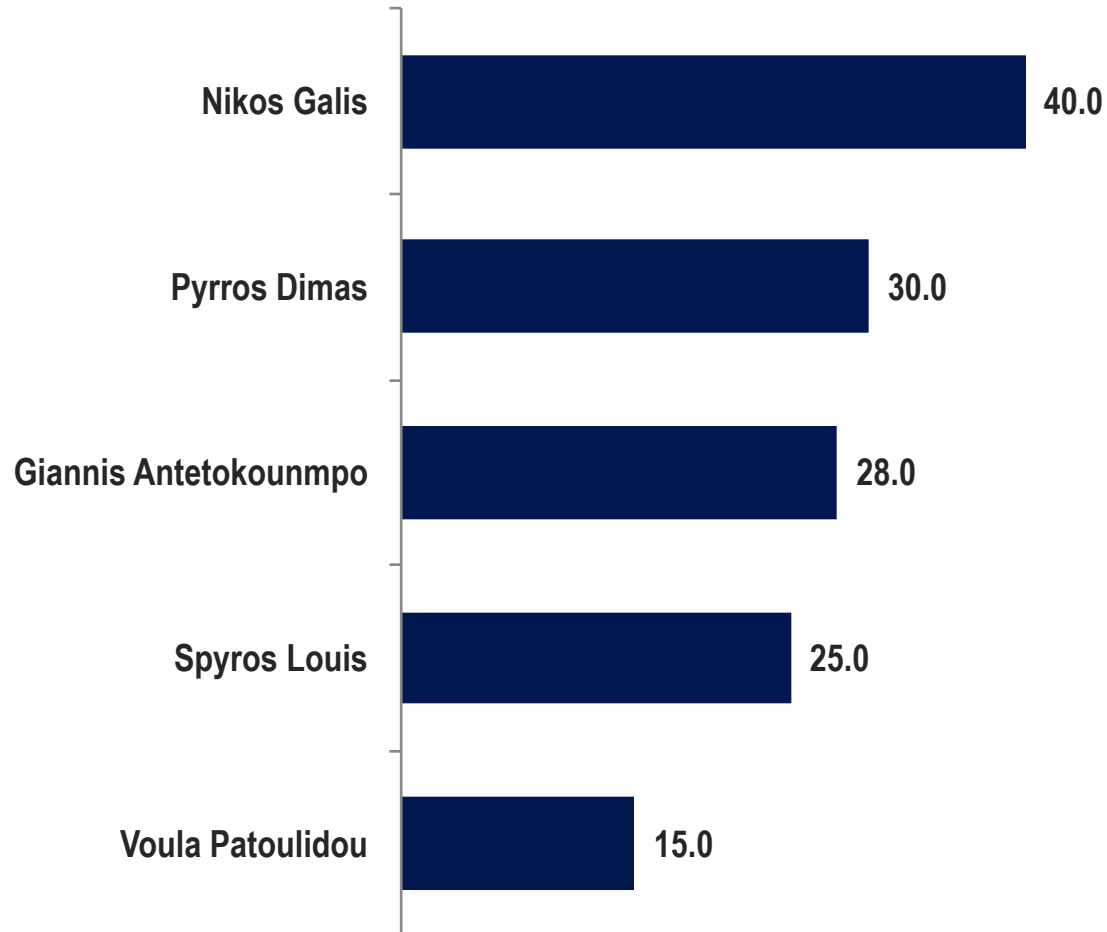
(Open-ended – multiple choice)



What defines Hellenism | Sports

When you think of Greece, which ATHLETE comes to mind first?

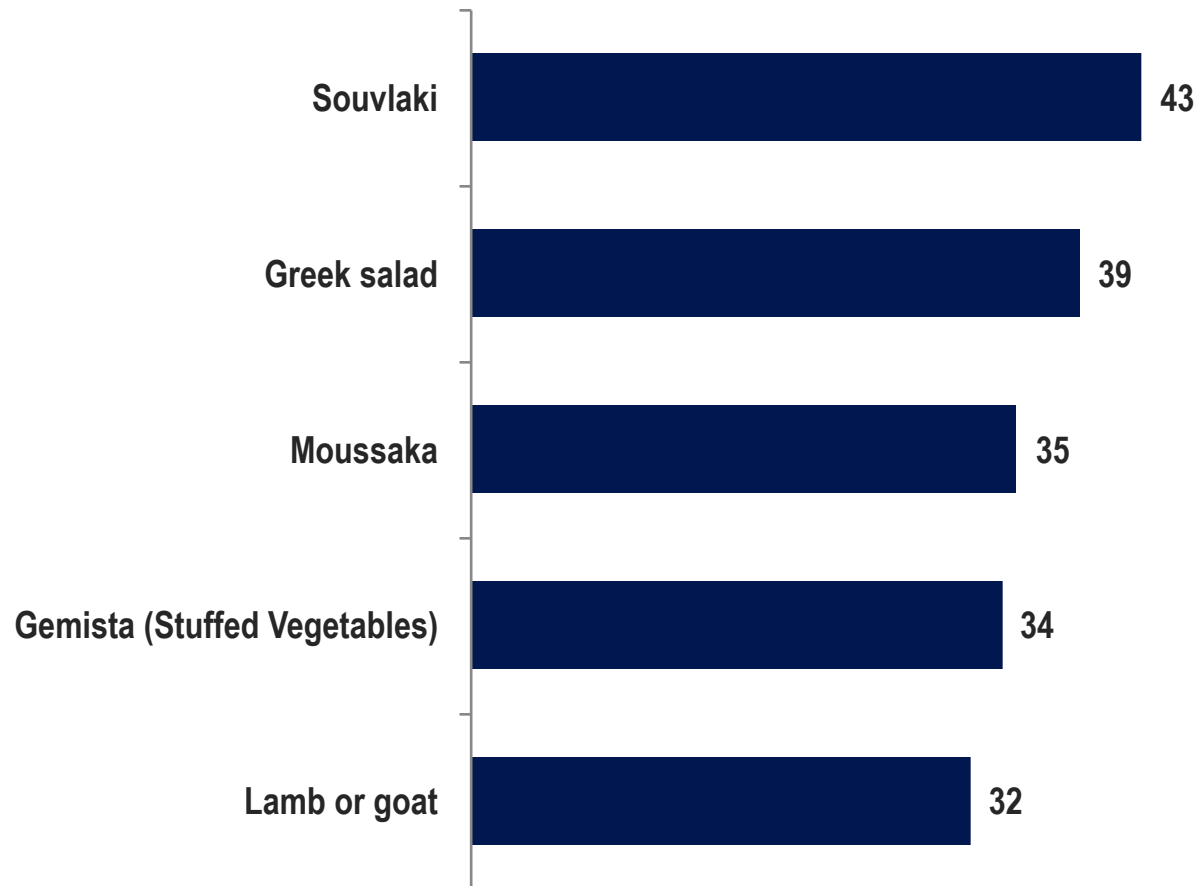
(Open-ended – multiple choice)



What defines Hellenism | Foods

When you think of Greece, which FOODS come to mind first?

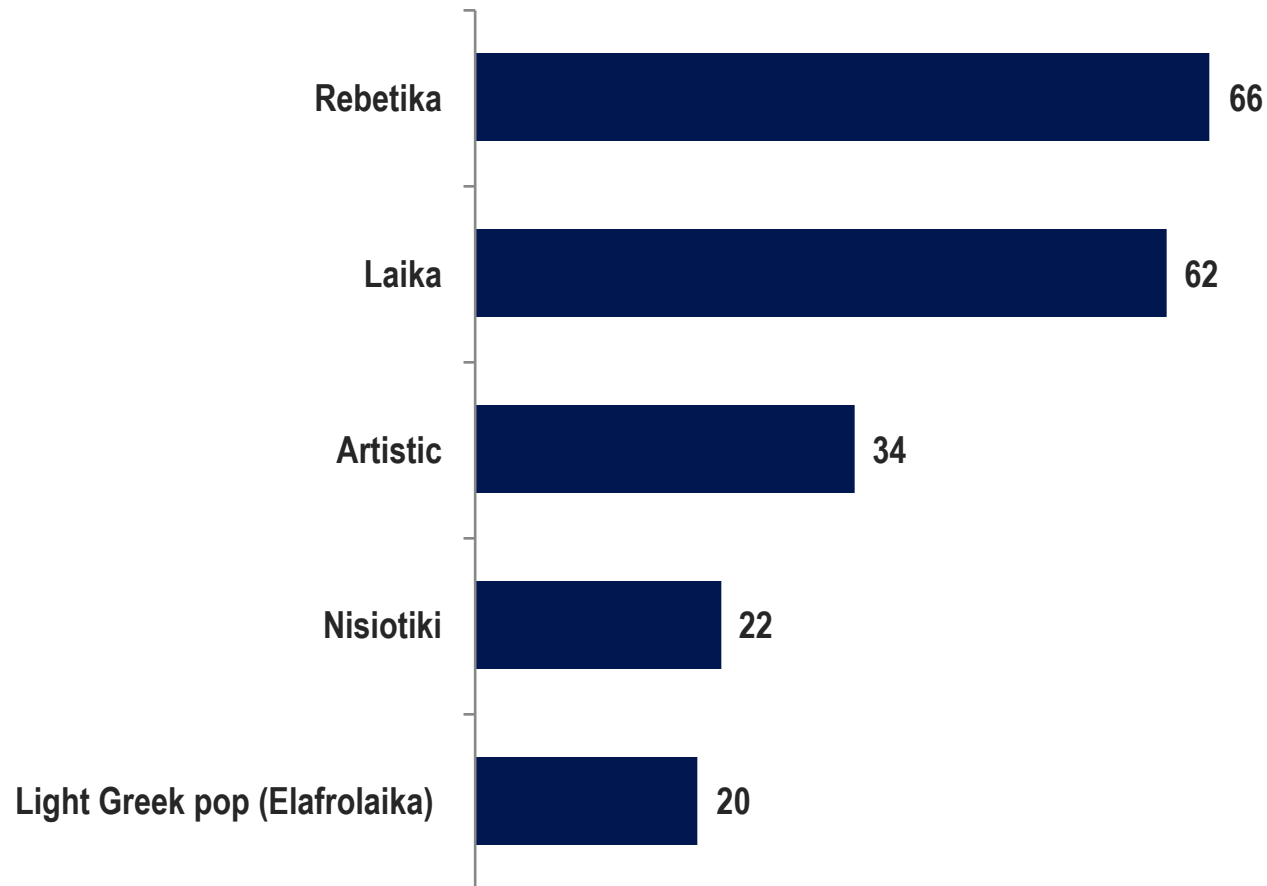
(Open-ended – multiple choice)



What defines Hellenism | Music (1/2)

When you think of Greece, which MUSIC GENRES come to mind first?

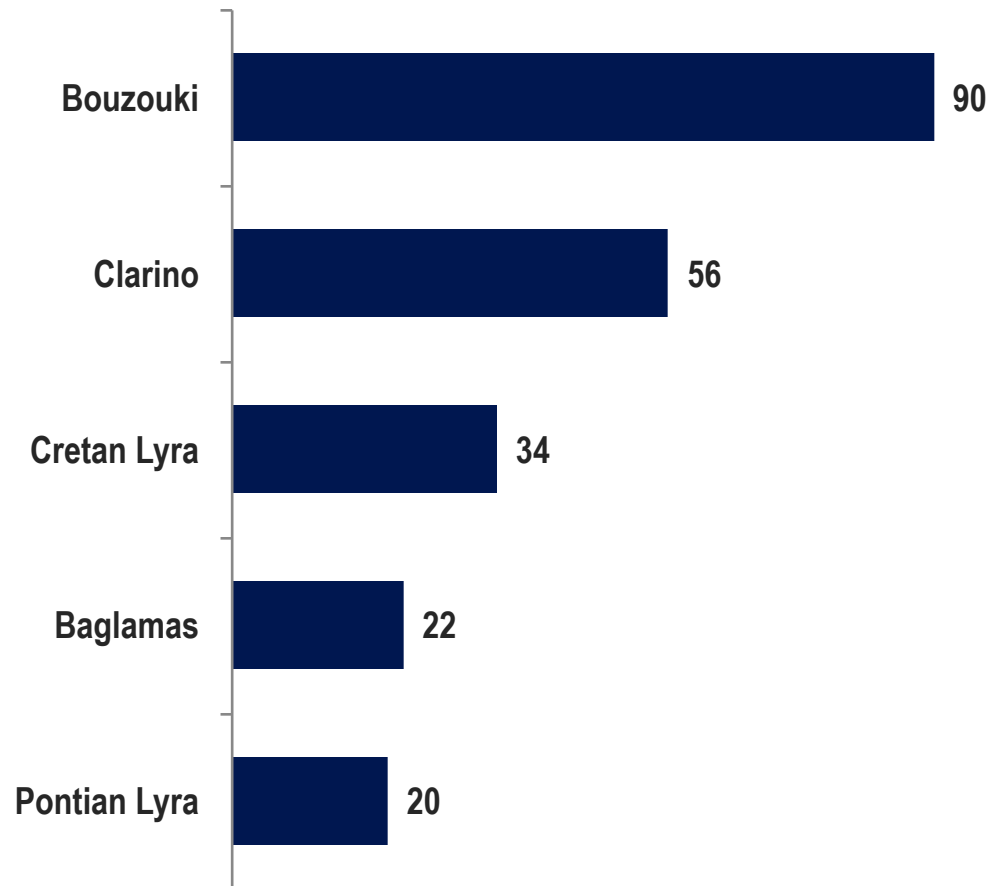
(Open-ended – multiple choice)



What defines Hellenism | Music (2/2)

When you think of Greece, which MUSICAL INSTRUMENTS come to mind first?

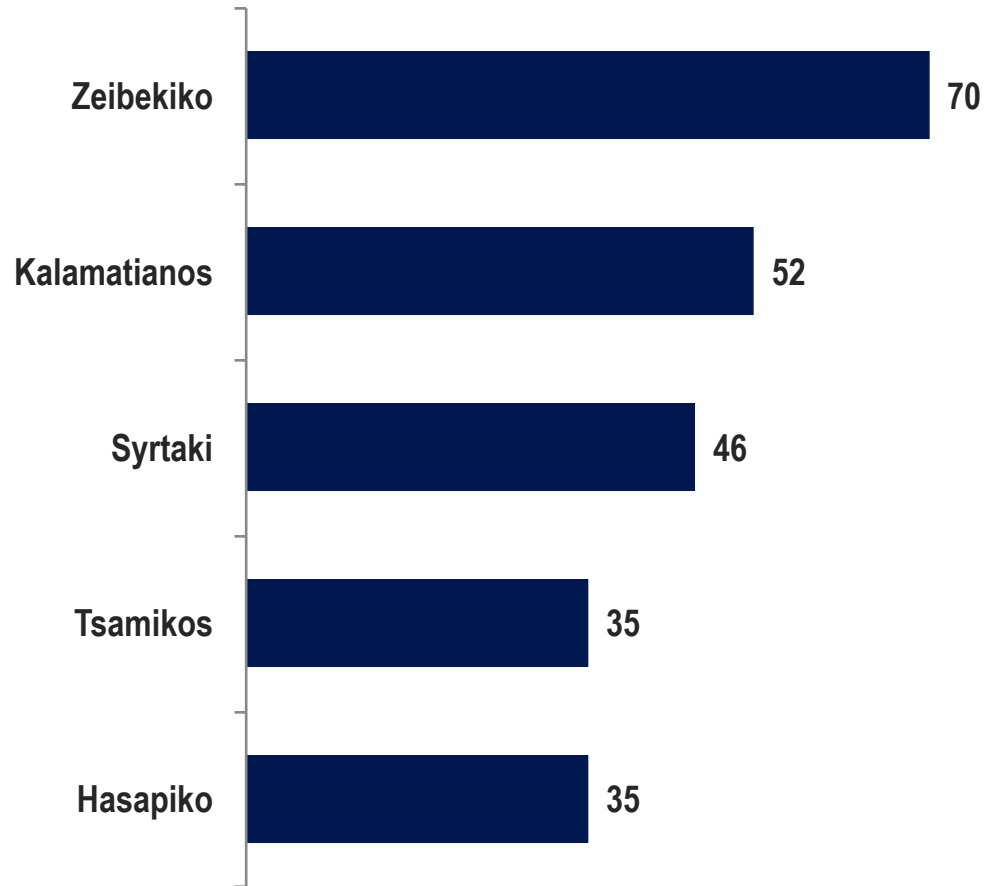
(Open-ended – multiple choice)



What defines Hellenism | Dance

When you think of Greece, which DANCES come to mind first?

(Open-ended – multiple choice)



SUMMARY

Who are the Greeks of Diaspora?

- Economically active middle and upper class, well off, and technologically literate
- Mostly satisfied with life and very optimistic about the future
- Religious and fairly close to the Church
- Pro-West, free-market centrists and socially liberal
- Lawful and respectful of institutions in their country of residence

What unites Greeks around the world?

- Cultural heritage, History, and Natural beauty
- Greek pride & deep sense of belonging to Hellenism
- Language – frequent use of the Greek language
- Family – maintaining the Greek language, history, and culture over time
- Orthodox faith
- Communication and technological revolutions
- Greek cuisine
- Crisis in Greece – feeling concerned and responsible to help

Which ‘words’ define Hellenism today?

- Gods, heroes, philosophers, poets, places, sounds, concepts and values, that go beyond national borders, time periods, political, social and economic systems.

Certainties challenged

1. “Hellenism is weakened by the financial crisis”

- Data indicate that Greece is one of the most enduring brand names in the world, standing above crises of economic and political systems
- There seems to be an enduring myth that binds Greeks around the world: The Parthenon, the sea, Odysseus, religion, family, heroes and philosophy compose an invincible ‘capsule’ travelling through time.

2. “The last wave of migration (2010-2017) is a national catastrophe”

- The term *brain-drain* implies an unbearable trauma;
- Underestimates the fact that Greek history has been shaped by the *diaspora* phenomenon. An inherent need of the nation to survive, both individually and collectively, has sparked several waves of migration.
- Even those who left recently are still proud to be Greek, optimistic, adaptive, competitive, respectful, open – all while maintaining their unique national identity
- Would the current structures and institutions of the Greek state be able to accommodate their skills and aspirations?

3. “Globalization erodes national identity”

- Technological advances, communications and transportation revolution – all outcomes of globalized economies – seem to act as means of maintaining national identities beyond nation-state borders

HELLENISM IN THE WORLD

A Survey Across Five Continents

Thank you

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with the support of

